

Contact Michiel Thygesen XeroBank +1.888.867.7439 media@xerobank.com http://xerobank.com

## FOR IMMEDIATE RELEASE

# XeroBank Announces Rebranding of Torpark

More than 4 million copies of popular, anonymous XeroBank xB Browser have been downloaded since release in May.

**New York, NY (PRWEB) August 3, 2007** – XeroBank, formerly known as Torrify, recently announced its rebranding and the release of its updated anonymous web browser, xB Browser<sup>TM</sup>, formerly known as Torpark.

"We rebranded Torrify to XeroBank to eliminate visitor confusion between Torrify and the Tor Project," says XeroBank Administrator, Steve Topletz. "Our friends and colleagues at the Tor Project maintain the maze of virtual circuits that assures clients of privacy when they share information over public networks."

Tor (the onion router) is a toolset that serves as a foundation for a wide range of applications for organizations and individuals who require anonymous web surfing and communications.

XeroBank xB Browser is an open-source, enhanced version of the application previously known as Torpark. "Before the rebranding and upgrade," says Topletz, "Torpark garnered worldwide acclaim with publication in over 120 news sources, including the BBC, PC Magazine, PC World, and the prestigious German computing magazine, Heise."

A modified version of Mozilla Firefox, xB Browser has already gained a wildly popular reputation, evidenced by the free download of more than 4 million copies since its release in May. The browser can also be downloaded to a USB stick and plugged into any Internet terminal, regardless of location, making it fully portable.

### How xB Browser Works

xB Browser launches a Tor circuit connection, which essentially anonymizes the connection between users and websites by bouncing web traffic across the Tor network. The browser also changes the unique IP address of a user's computer every few minutes, thereby masking the requesting source and frustrating eavesdropping attempts. Furthermore, the Tor network encrypts data from the user's computer. This prevents the Internet service provider (ISP) from reading information that passes through the xB Browser.

The browser, which is preconfigured and requires no technical knowledge, bypasses firewalls and website censorship, and protects against a common form of Internet surveillance known as traffic analysis. It also clears browsing histories and deletes cookies when the browser is closed.

### Download xB Browser

http://xerobank.com/xB\_browser.html

#### About XeroBank

http://xerobank.com

XeroBank specializes in turn-key solutions for Internet privacy. "All XeroBank software products are free, pre-configured, open source, and USB portable," says Topletz, "because we believe privacy and security shouldn't have to be complicated or inconvenient."

Software and services include the XeroBank anonymizing browser, XeroBank e-mail client, and highspeed, anonymous Internet access. All XeroBank software is available pre-configured for XeroBank clients to access their services.

XeroBank is scheduled to release xB Machine today at DefCon in Las Vegas. xB Machine is a secure, anonymous, virtual operating system that is small enough to fit on a USB drive. It provides a secure computing environment that anonymizes all internet activity, and has portable encrypted file storage. xB Machine is compatible with virtually any computer running Windows, Mac, or Linux.

To obtain XeroBank privacy software or services, please visit the XeroBank website at http://xerobank.com

###

If you would like more information, or to schedule an interview with Steve Topletz, please contact XeroBank at +1.888.867.7439, or email Michiel Thygesen at michiel.thygesen@xerobank.com

For xerobank logo images, please check here: http://xerobank.com/media/