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## Summer Grilling Special Features Steaks For The Whole Family New gift idea provides great steaks for a summer barbecue, unique gift for the season of family reunions, weddings and anniversaries.

Biddeford, ME – August 1, 2007 – When the summertime grilling season is in full gear, everyone is looking for the recipe to a successful barbecue dinner. Lobster Gram is offering a new meaty gift idea perfect for a memorable grilled steak dinner – **the "Family Steak Gram"** with Angus T-Bone steaks, Choice Rib Eye Steaks and finger puppets of "Larry the Lobster" for the kids. This limited-time summer grilling special has something for everyone and will make a delicious barbecue grill feast to satisfy all steak lovers. The special offer can be found at the Lobster Gram website.

"Lobster Gram strives to create fun and unique gift ideas in a variety of dinner packages for its customers, to ensure we have something to offer for every occasion. Our new "**Family Steak Gram**" package is a great gourmet gift idea. People are always looking for unique barbecue food as well as creative gourmet food gifts to give as a wedding, anniversary or birthday gift," stated Dan Zawacki, owner and founder of Lobster Gram.

The **Family Steak Gram** gift basket includes two 22-oz. Angus T-Bone steaks, four 8-oz. Boneless Rib Eye steaks and four "Larry the Lobster" finger puppets – all at a very special summer price.

Other featured Summertime gourmet seasonal packages at Lobster Gram include:

**Dan's Fresh Seafood Market** brings fresh, locally caught fish and seafood from the shore to your door! Selections have included <u>fresh wild scallops, salmon, shrimp, and crab</u> to name a few, and change often depending on the fishing season. Each fresh seafood item includes a recipe or two.

**USDA Prime Dry Aged New York Strip steaks** gift includes Two 16-oz. Prime Dry Aged New York Strip steaks, which are as good or better than the best quality steak served in any five star restaurant.

Lobster Gram has been providing great gourmet gift ideas since its inception in 1987. Starting with its trademark "Lobster Gram" package, Lobster Gram has grown to become the #1 live lobster gift delivery company in America, with a 40-page catalog and hundreds of gift choices, including the new lineup of gourmet baskets. Known for ocean-fresh, live Maine lobster gifts with all the trimmings, Lobster Gram also has 10 varieties of exotic lobster tails from around the world, tenderly aged gourmet steaks, crab, shrimp, creamy chowders, ready-to-heat lobster appetizers and decadent desserts.

To learn more about Lobster Gram and its products, a free Lobster Gram catalog is available by calling toll free at 1-800-LIVE-LOB (1-800-548-3562) or requesting one at the <u>website</u>. Lobster Gram also has an E-club with great perks, such as private special offers, discounts and sneak peeks at new products. Sign-up for the E-club can be done at <u>http://www.livelob.com</u>.

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