

New DVD release from Call Box teaches advanced color correction with Apple's Color.

Call Box™, an interactive training company for digital media producers, announces their latest training DVD, "Digital Color Correction - The Final Cut Studio Workflow with Apple's Color," is available worldwide. Promising to unlock the secrets of digital production and post-production using Final Cut Studio, Call Box offers a wide range of interactive content.

About Digital Color Correction - The Final Cut Studio Workflow with Apple's Color
Created by Apple Certified Pro instructor Noah Kadner and professional colorist Stuart Ferreyra, the DVD provides instruction for digital video professionals on complete post-production and high-end color correction using Apple's Final Cut Pro and Color software.

"When I first saw Color, I immediately recognized the challenges of mastering this complex and powerful new application," says Kadner. "On our DVD, Stuart reveals the theories and workflows of professional level color correction in a way beginners and experienced users can use. Color is a revolutionary product that can take the quality of their images to the ultimate level."

The DVD contains more than one and a half hours of original content, and is broken down into learning modules with interactive demonstrations and real-world examples. Topics detailed in the video include Workflow with Final Cut Pro, Equipment Shopping Lists, Primary and Secondary Correction, High Definition Formats, Geometry and User Shapes, Still Store Secrets, Render Management, History of Color Correction, Motion Tracking and more.

Pricing and Availability

Digital Color Correction - The Final Cut Studio Workflow with Apple's Color is available on DVD and is priced at \$75 (US). It can be purchased directly from the company at:

http://www.callboxlive.com/store/product_info.php?products_id=30

About Call Box

Call Box, headquartered in Los Angeles, CA, is a training software developer specializing in post-production products for the digital producer industry. Call Box was founded in 2006 by filmmakers Noah Kadner and Hal Long. The company's most recent release covered 24p digital post production with Final Cut Pro and the Panasonic DVX100 camera, also available at:

http://www.callboxlive.com/store/product_info.php?products_id=28

Hal is a Los Angeles based director / cinematographer. He holds a B.A. from Duke University and an M.F.A. in film production from the University of Southern California's School of Cinema Television. He's worked with Final Cut Pro since version one and uses it on a daily basis to create productions for a wide variety of clients.

In addition to being an Apple Certified Trainer in Final Cut Pro, Noah Kadner administers several online filmmaking forums including Withoutabox, 2-pop, Creative Cow and DVXuser.com. He also writes for industry magazines like Videography and American Cinematographer. Noah recently covered *Pirates of the Caribbean: At World's End* and *Transformers* for American Cinematographer.

Colorist Stuart Ferreyra is an online forum leader for Color on Creative Cow and 2-pop. He also co-owns and works as Senior Colorist and Finisher at Timecode Multimedia, a high-definition post-production company in Santa Monica, California. Stuart's award-winning work has screened at the Tribeca Film Festival, International Film Festival in France and on The History Channel, HDNet and PBS.

Additional Quotes:

"No one knows digital post-production with Final Cut Pro better than Noah. Highly Recommended."

Michael Horton, Founder, Los Angeles Final Cut Pro User's Group.

"The Reference Guide for Final Cut Studio Users."

Barry Green, Director/Writer, The DVX Book.

"I count on Noah when I need advice or problem-solving to get things working right."

Larry Jordan

Editor-in-chief, Edit Well, The rich-media newsletter for Final Cut Studio.

Call Box products are available directly from Call Box, Tool Farm, B&H and Abel Cine Tech. Additional information on Call Box can be obtained on the Web at

<http://www.callboxlive.com/>