



NEW LEAF PAPER®

ENVIRONMENTAL BENEFITS STATEMENT *of using post-consumer waste fiber vs. virgin fiber*

Postcardmania has saved the following resources from January 1, 2005 to August 1, 2007 by using New Leaf Kallima (FSC), made with 10% post-consumer waste, and elemental chlorine free.

trees	water	energy	solid waste	greenhouse gases
5,931 fully grown	2,334,675 gallons	3,195 million Btu	293,560 pounds	537,103 pounds

Calculations based on research by Environmental Defense and other members of the Paper Task Force.

©2007 New Leaf Paper www.newleafpaper.com

