

# Hoodia Hoodia™

Lighten up with Hoodia Hoodia™ the industry's leading appetite suppressant!

**What is it?** Hoodia Gordonii is a succulent and part of the aloe or Apocynaceae plant family. It thrives in extremely high temperatures of the high deserts of the Kalahari region in Southern Africa. Although there are other species of Hoodia, the Gordonii is the only one that contains the appetite suppressing molecule.

**How does it help with weight loss?** South African scientists have been testing the Hoodia plant since 1996 when they discovered the plant contained a previously unknown appetite suppressing molecule. It replicates the effect glucose has on nerve cells in the brain fooling the body into thinking it is full, even when it is not.



## Hoodia Hoodia™—The Industry Leader:

- 100% pure **wild harvested** Southern African Hoodia Gordonii
- High active content = increased effectiveness
- Contains no stimulants, fillers or additives
- Purity tested, fully licensed and certified under CITES regulations
- Highest industry-rated product (see unbiased websites <http://www.hoodiareviews.org> and <http://www.newstarget.com/019415.html>)
- From the largest importer of Hoodia Gordonii
- NPN registered with Health Canada
- Canadian owned and operated since 1995
- Available in easy to use capsules or great-tasting, high protein, meal replacement bars
- American Herbal Products Association member



### Canada/International Sales

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