

PRESS RELEASE

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New service offers to boost a website's link popularity with guaranteed online directory listings

Cambridgeshire based, online marketing specialist, Get On Fast (www.getonfast.com) have launched a new directory submissions service for companies wishing to develop quality inbound links in order to boost a website's link popularity.

"Online directory submissions remain one of the oldest and most effective ways to generate inbound links and creating valuable one way links from search engine friendly directories is a proven method for developing a website's link popularity," explains Get On Fast's (<http://www.getonfast.com/directorysubmissions.html>) Creative Director, Robert Smith.

"Online directory submissions are a relatively straight forward task that can be performed by any website owner, however, to be successful, specific guidelines need to be followed and a considerable amount of time and effort invested in the submission process," explains Smith.

"Alternatively, it is possible to employ one of the many specialist online directory services to do this time consuming task. The problem is that very few guarantee the actual number of successful listings that will be achieved. Online directories use human editors to decide whether or not to list a specific site, therefore there is no guarantee that a submission will be automatically accepted. The whole process is a lottery and it is possible to end up with far fewer listings than was originally anticipated.," says Get On Fast's (www.getonfast.com) Robert Smith.

Recognising the need for greater transparency, the new service from Get On Fast (<http://www.getonfast.com/directorysubmissions.html>) offers to guarantee a minimum of 250 successful directory listings for every 1,000 submissions. Additionally, any listings that are deleted from a directory within the first twelve months will be replaced free of charge.

Cambridgeshire based Get On Fast (www.getonfast.com) is a specialist online marketing agency. Their range of services includes Search Engine Optimisation, Website Design, Website Promotion, Online Advertising, Link Popularity Services and Online PR.