



EBSCO Publishing Doing Its Part to be GREEN

Environmentally-Conscious Business Practices of a Growing Company

Present Initiatives:

-  Recycling all cardboard, mixed paper (magazines, newspapers, etc.), plastic bottles, and cans
-  Tree saplings provided to employees for planting
-  Use of timers and/or motion and sound sensors that shut off lights when rooms are unoccupied
-  Recycled paper used in most of our printers and copiers
-  Energy Management System implemented in renovated building that is expected to lower energy consumption by 20%
-  Copies of "An Inconvenient Truth" given to employees
-  Installing "Vending Misers" on vending machines and coolers around campus to control the flow of electricity and help to reduce energy consumption by up to 50%
-  Individual Recycling Bins provided to all employees
-  All paper products used in bathrooms and kitchenettes made of 100% recycled paper
-  Gradually converting fleet of company-owned cars (US & Canada) to hybrid vehicles
-  Encouraging use of public transportation by employees through cost reimbursement program
-  Most light bulbs changed from incandescent to high-efficiency fluorescents
-  Solar Panels — Installing a 36 kW photovoltaic system on the roof of our largest building that will generate more than 20% of that building's electricity needs
-  Lunchtime talks/seminars for employees featuring guest speakers from Mass Audubon, Essex County Greenbelt Association (local conservation land trust), and Paul Tukey (HGTV host) from SafeLawns.org

EBSCO Publishing has forged a strong directive to maximize the company's level of environmental responsibility. The company has made a number of key infrastructure and policy changes to this effect and also encourages individual (employee) responsibility through ongoing company-sponsored events and guest speaker programs.



EBSCO Publishing Doing Its Part to be GREEN

Environmentally-Conscious Business Practices of a Growing Company

While some “green” initiatives have the dual benefit of reducing costs along with energy consumption/waste (e.g., fluorescent light bulbs, more efficient HVAC systems), other more expensive initiatives have long-term environmental benefits that simply can not be measured in monetary terms. In the spirit of environmental stewardship, EBSCO Publishing believes in pursuing both types of initiatives.

Into the future, EBSCO Publishing’s goal is to continue to grow as a company while simultaneously making a positive impact on the environment. In today’s business climate, many feel that successful growth and environmental stewardship are often mutually exclusive concepts. However, here at EBSCO Publishing we believe the opposite to be true. In order to truly achieve long term success, a company must proactively take care of the land and resources that have helped to sustain the organization through its many years of development.



Printed on 100% Recycled Paper

