Developed by:

SMART LID SYSTEMS<sup>™</sup>



## DISTRIBUTOR INFORMATION

## **Color changing** DISPOSABLE BEVERAGE LIDS



## **PRODUCT BENEFITS**

- (1) A product with the ultimate "WOW" factor.
- (2) A warning indicator that the contents may be hot.
- (3) A sealing indicator that shows whether or not the lid is securely attached properly to the cup.
- (4) A vehicle to attract new customers through a world first in smart packaging.
- (5) A product that reduces public liability concerns.

2006 Silver Award Winner: Dupont Packaging Innovation



## How IT Works

Manufactured with a food grade compliant color-changing additive, when cold, the lid is a regular dark brown (coffee) color.

When hot, the lid turns red to remind your customer to be careful.

As the drink cools, the color of the lid changes back to the regular coffee color.

Your lid is correctly fitted if there is a complete brown ring around the lid and incorrectly fitted if there is a broken ring around the lid.

Patents pending

vww.smartlidsystems.com

The award winning next generation of single use foodservice packaging is here