

SUPPLYFRAME AUTHORITY PARTNER PROGRAM

GIVING ENGINEERS FAST ACCESS TO AUTHORITATIVE INFORMATION ON ELECTRONIC COMPONENTS

ENGINEERS DEMAND ACCURACY AND SPEED – THEY WANT EASY ACCESS TO THE MOST UP-TO-DATE AND COMPLETE INFORMATION WHEN MAKING DESIGN DECISIONS. SUPPLYFRAME AUTHORITY PARTNER PROGRAM SHARES YOUR LATEST TECHNICAL PRODUCT INFORMATION WITH 400,000 ENGINEERS SEARCHING FOR PART DETAILS ON EDN.COM AND SUPPLYFRAME.COM.

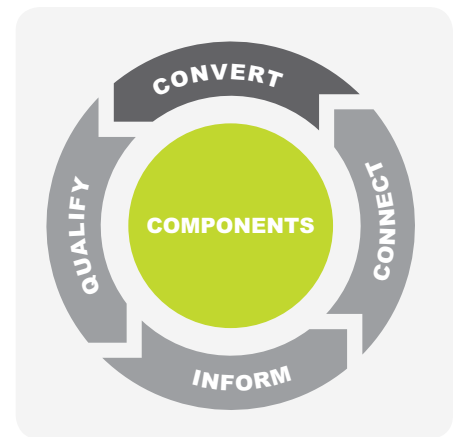
THE AUTHORITY PARTNER PROGRAM DELIVERS ACCURATE COMPONENT DATA TO ENGINEERS

EDN and SupplyFrame are providing the most up-to-date information directly to engineers in a fast and easy way. The Authority Partner Program is a unique program that connects your latest information and related web content pages directly to search results of engineers. Enhancing general-purpose search engines like Google and Yahoo, the SupplyFrame search engine delivers relevant, current information quickly to searchers.

Being an Authority Partner allows you to make all your component technical information instantly available to engineers through EDN.com, SupplyFrame.com, and the SupplyFrame GoPart desktop search widget. These search-optimized sites get your content highly ranked inside major engines to maximize the reach of your product information. With this information, engineers can include more of your products in their new designs.

Contact our ad team to learn more about how SupplyFrame can help you achieve your growth goals.

+1 (866) 786-8339
+1 (626) 793-7732
advertise@supplyframe.com
www.supplyframe.com



SUPPLYFRAME AUTHORITY PARTNERS GET MORE PRODUCTS INTO ENGINEERING DESIGNS

EDN.com and SupplyFrame provide a convenient and fast way for engineers to access your latest product information. Being an Authority Partner makes sure your entire product line offering is accessible to searching engineers, including the latest data sheets and competitive crosses through our powerful cross-referencing system. For every component, SupplyFrame Authority gives the user access to the most current data sheet from your website plus valued information like orderable part numbers, descriptions, RoHS compliance status, real-time distributor inventory, lead times, mins/mults, and sources. Additionally, Authority Partners can optionally include a prominent “Deep Dive” link that connects the engineer to the appropriate detail page inside your website for expanded content.

SUPPLYFRAME AUTHORITY IS AN EASY AND EFFECTIVE APPROACH TO INCREASING SALES

SupplyFrame Authority has two levels of participation to support your sales and marketing goals:

Silver: Manufacturers provide SupplyFrame with your latest e-cost book product information (less pricing) and web locations of your data sheets. This data will be made available to engineers searching for parts across EDN.com and SupplyFrame. The optimized content will be made available to all search engines to maximize your exposure. There is no charge to include your content as a silver level partner.

Gold: In addition to the silver level content, manufacturers provide website locations for part specific information. Web traffic will be driven into your website from “Deep Dive” links prominently displayed in the component search results. Periodic automated updates are established to keep this data fresh and maintain links. Monthly download and click-through reports are also provided. Gold level participation uses performance based pricing – you only pay for clicks that direct users into your website.

Details	ADD TO PART LIST	xRefs	View All	Authorized Distributors	View All
LM339DR2G ON Semiconductor View details at MFR  IC COMP QUAD SGL SUPPLY 14SOIC(SOIC14) RoHS: Pb Free: Market Price (USD): \$0.17556 Market L.T.: 17 weeks  		LM339DR TEXAS INSTRUMENTS  IC COMP QUAD, ... LM339M Fairchild  IC COMP QUAD SGL SUPPLY ... LM339MX Fairchild  IC COMP QUAD SGL SUPPLY ...		Mouser Electronics Buy Now Avnet Buy Now 84,797 available Digi-Key Buy Now Arrow Buy Now Newark InOne Buy Now	

Make your product offerings available across EDN.com and SupplyFrame quickly and easily. Contact SupplyFrame for details on getting started and to hear about other SupplyFrame programs that build sales and drive new go-to-market campaigns.