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**H.M. Cragg Co., a Leading Master Distributor of Backup Power UPS Solutions, Announces New Website Exclusively for Resellers**

*As a centralized resource, H.M. Cragg’s new website provides resellers key information on marketing and selling Powerware UPS and other backup power solutions.*

**Minneapolis – August 30, 2007** – [www.hmcdistributor.com](http://www.hmcdistributor.com) – H.M. Cragg Co., a MN-based provider of quality power solutions including Uninterruptible Power Systems (UPS), UPS Batteries, and PEM Fuel Cells, has launched a new website exclusively for resellers of its Powerware UPS solutions.

The following Eaton products are available to H.M. Cragg Co. resellers:

* 300 VA – 18kVA Single Phase UPS
* 10kVA – 30kVA 3 Phase UPS
* UPS Communications Options and Remote Notification
* Extended Run-time Solutions
* Server Racks and Accessories

With over 100 years combined experience, the H.M. Cragg Co. team focuses on distributing power solutions engineered to increase:

* Uptime and availability of applications and processes, and
* End-user ROI

“H.M. Cragg Co. is excited to offer resellers of backup power solutions a unique resource in which to retrieve product, service and industry information,” said Paul Heggestad, President of H.M. Cragg Co. “We are dedicated to offering resellers the tools they need to better serve their clients.

H.M. Cragg Co. provides resellers with the following:

* Powerware UPS products available for same and next day shipping
* Product training sessions
* Live Q&A with experienced sales staff
* Marketing resource center with template press releases, email campaigns and more

By leveraging its experience, H.M. Cragg Co. empowers resellers to get ahead of their competition. The new site is set up to help the novice to the veteran, so that no matter the size or experience of the resellers, H.M. Cragg increases the competitive edge.

For more information, please visit the new site at: <http://www.hmcdistributor.com>.

**About H.M. Cragg Co.**

H.M. Cragg Co. is a premier MN-based provider of quality power solutions including Proton Exchange Membrane (PEM) fuel cells and Uninterruptible Power Systems (UPS). Products include Anderson Connectors, C & D Technologies, Inc. batteries, Rittal Cabinets and Eaton Powerware UPS and UPS batteries. More information about the company can be found at [www.hmcdistributor.com](http://www.hmcdistributor.com).

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