



For Immediate Release

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Tango Marketing Introduces Sage Master Builder Newsletter

Edmonds, WA—September 4, 2007—Tango Marketing LLC announced today that it has added Sage Master Builder to its line up of product newsletters designed for Sage Software Business Partners. The first issue of *info Newsletter For Sage Master Builder will be available on September 4, 2007 and will feature articles on the integration with Sage Timberline Office Estimating and the Sage Master Builder Executive Dashboard. Subsequent issues will be published quarterly.

The newsletter is branded with the Sage Software Business Partner's logo and contact information and is sent to clients, prospects, and alliance partners as an personalized and informative marketing communications tool. This two-page layout and can be ordered in a print, e-mail, or content only version and is pre-approved for a 60-70% co-op reimbursement through the Sage Software Preferred Vendor Marketing Program.

In addition to its *info Newsletters, Tango Marketing offers other Sage Software co-op approved marketing services including: success stories (case studies), Web site development, and press releases. General Sage Software partner marketing services include: corporate brochures, sales support materials, e-mail marketing templates, search engine optimization, and direct mail postcards.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively for Sage Software Business Partners. The company's *info Newsletters, press releases, success stories and Web site development are part of the Sage Software Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes *info Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, SageCRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.