



Wikipedia describes a STREET TEAM as "a grass-roots organization that is called upon to advertise and promote an event"

FANCORPS.COM

FANCORPS.COM was envisioned and created because nothing else like it exists. We, the creators, have worked in the music industry and never had a way to effectively manage and organize a STREET TEAM. With over 25 years of industry experience we felt we had to take the leap and develop it ourselves.

Label exec, band manager, musician, road manager, music fanatic; we are and have been all of these things. Seeing it from all angles is the key. We know what it's like to be a struggling band trying to build up a fan base. We also know what it's like to have so many fans that it is near impossible to organize any of them into actually helping you. Fancorps.com is built for artists big and small, it's a hands on approach to promotion that takes the relationship between the artist and the fan to a new level.

NO CONTRACTS CANCEL ANYTIME FREE TO TRY

EASY TO MANAGE ONLINE APPLICATION Access and manage your team from anywhere

COMMUNICATION View, search, sort and contact your members by location or team Rank

ORDERS Assign, track and manage duties within your team, you get results and proof and your members get rewarded

INTEL Thousands of listings, including music venues, record stores, radio stations, lifestyle locations, schools and malls

POINT & RANK SYSTEM Team members are rewarded for their activity and move up in Rank to get more access

GET TO WORK! The Fancorps system automatically weeds out those who are not active, discharging them each month

MEMBERSHIP GROUPS Organize groups of members for specific tasks, then contact them with Messages or Orders

DOWNLOADS Everything your team needs to promote, online and on the street, provided by the artist and submitted by the fans

PRIVATE MESSAGING Send to individuals, the entire team, or groups of members all at once

FORUMS Exclusive to your team, Fancorps Team Forums let the team interact and get to know each other

TEAM CHAT For team members only, the chat room encourages your members to stay online and participate

PHOTO GALLERIES Each artist and every member of the team has their own personal gallery

EVENTS & NEWS Keep your team members informed at all times

E-CARDS Personalized promotion from your team members to their friend's inboxes

STATS Emailable and printable stat reports for all Orders, broken down by geographic location with simple charts and proofs

CUSTOMIZED SITE DESIGN Mirror the look and feel of your own website with custom site layout and colors

ACCOUNTS BASED ON THE SIZE OF YOUR TEAM UPGRADE OR DOWNGRADE AT ANY TIME



Member Search:

Recruit ▲▼	New Hampshire	<input type="button" value="ONLINE"/>
<input type="button" value="EDIT"/> 1.) tabitha (Private) E2	New Jersey	<input type="button" value="OFFLINE"/>
<input type="button" value="EDIT"/> 1.) bobby (Private) E2	New Mexico	<input type="button" value="ONLINE"/>
<input type="button" value="EDIT"/> 1.) bluefan79 (Private) E2	New York	<input type="button" value="OFFLINE"/>
<input type="button" value="EDIT"/> 1.) trouble675 (Private) E2	North Carolina	<input type="button" value="OFFLINE"/>
<input type="button" value="EDIT"/> 1.) Amy (Private) E2	North Dakota	<input type="button" value="OFFLINE"/>
<input type="button" value="EDIT"/> 1.) nessa1105 (Private) E2	Ohio	<input type="button" value="OFFLINE"/>
<input type="button" value="EDIT"/> 1.) mattb2020 (Private) E2	Latham, NY	<input type="button" value="OFFLINE"/>
<input type="button" value="EDIT"/> 1.) score1021 (Private) E2	Onelda, NY	<input type="button" value="OFFLINE"/>
<input type="button" value="EDIT"/> 1.) jimmy_love (Private) E2	Troy, NY	<input type="button" value="ONLINE"/>
<input type="button" value="EDIT"/> 1.) HateMe543 (Private) E2	saratoga springs, NY	<input type="button" value="ONLINE"/>
	Central Square, NY	<input type="button" value="OFFLINE"/>

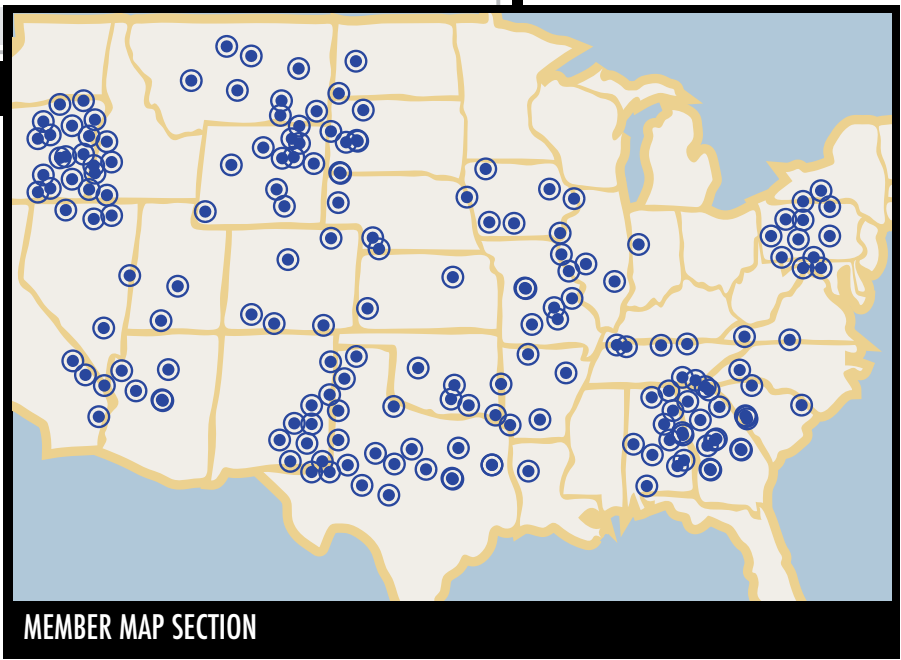
ROLL CALL SECTION

COMMUNICATION IS THE KEY

Most STREET TEAMS fail because of lack of communication. Fancorps gives you multiple ways to communicate with your team. One on one, one to many, or one to all. Need something done in a certain area? Now it's possible.

SEE THE BIGGER PICTURE!...LITERALLY

The Member Map is a unique and productive way to manage your team and promotions. Easily target areas of the country or world by visually viewing the population of your team. Focus on building the team in less populated areas while you tour in markets where your team is already of good size.



ASSIGN, TRACK, AND MANAGE YOUR TEAM

A Fancorps Exclusive, Orders are a revolutionary way for an artist, manager, or new media director to get results out of a street team and reward them at the same time.

My Sent Orders - Last 5

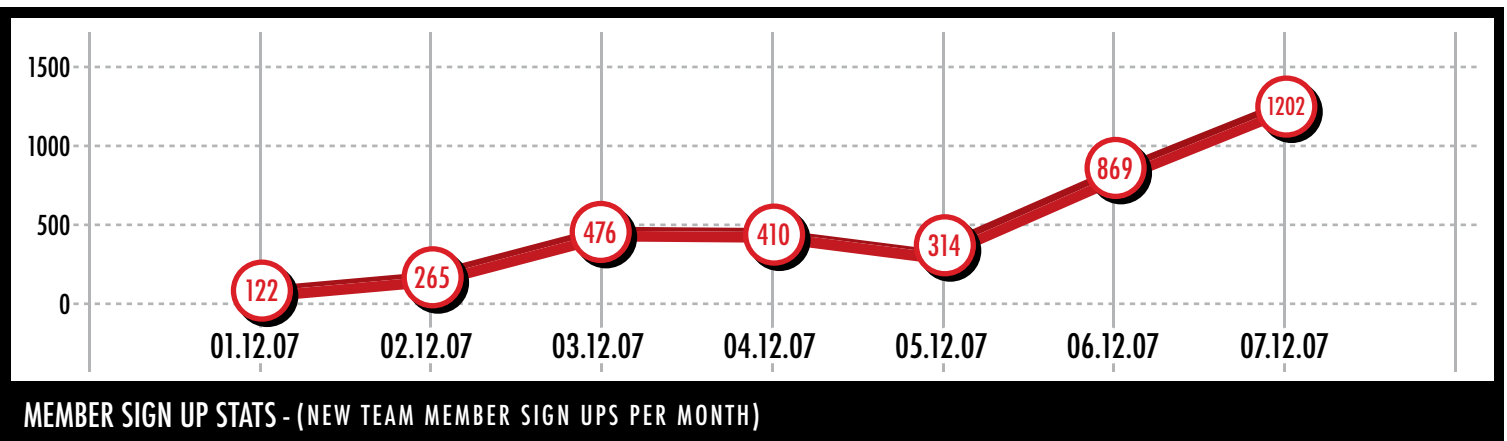
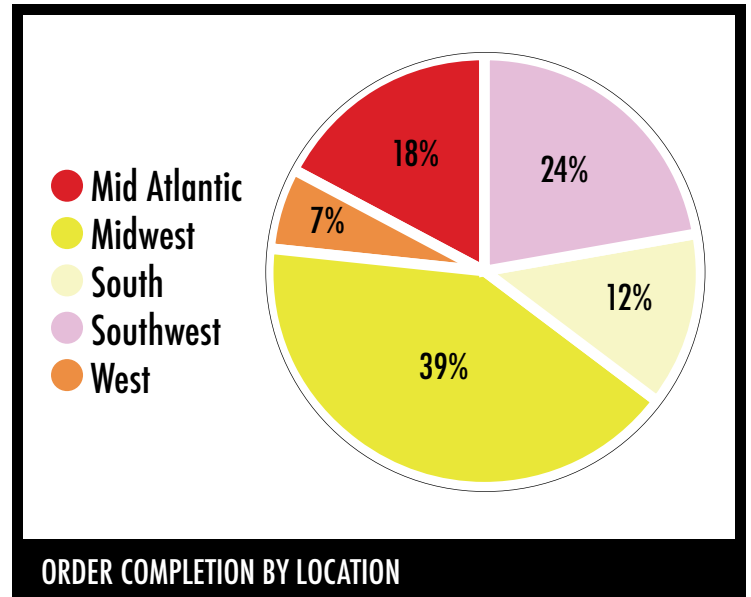
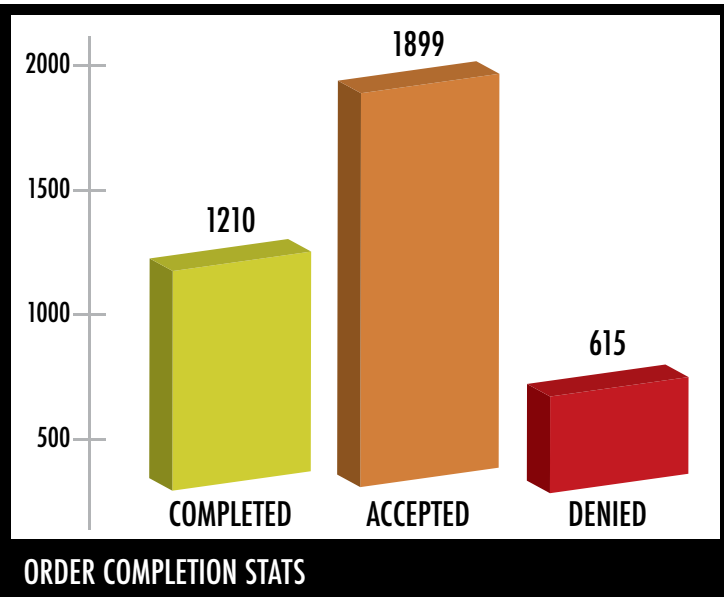
- New Tour Bulletin
- Merch Booth Help
- Vote for us on KDGE!
- New Street Team shirt design needed

ORDERS SECTION



STATISTICS

Fancorps provides available and printable stat reports on all Orders sent to your team, as well as overall stats about your team in general. Easy to view graphs and charts make it easier than ever to product manage and forecast what is working best for your team.



ORDER PROOFS

With Order Proofs you will no longer have to “guess” what your team members are up to. Each member can submit digital proofs or text based reports for each order they accept and complete. From there the team leader can easily check their work and reward them for their efforts, all within seconds.

Recruit	Order Proofs
larenblock (Private) E2	1 2
bevGmish (Private) E2	1
revupguy (Private) E2	1 2 3 4 5
trouble675 (Private) E2	1
lordy06 (Private) v	1 2 3



What are people saying about Fancorps? There are currently over 500 BANDS, LABELS, & MANAGERS using Fancorps to organize, manage, and maintain their Street Teams like never before. We asked a few of our clients how things are going and here's what they had to say...



Label: Myspace Records

"The team at Fancorps.com have made it totally possible for us to set-up, run, and oversee our own digital street teams! Without them, there is no way we could have created this kind of cohesive promotional platform. They provide, without a doubt, the most necessary tool that every band should utilize to round up and maximize their fan's collective enthusiasm."

- Danny Ornelas ~ Director of Marketing



Artist: Bowling For Soup

"Fancorps allows us to pin point fans in certain areas to hit their local radio station with requests, or call on our global team to make and post flyers about shows in their area....it definitely took our team organization to a level I never thought possible.."

- Jaret Reddick ~ Lead Singer/Guitarist

Artist: Manchester Orchestra

"Fancorps.com took us from talking about the idea of fans helping out, to having a fully functioning 300+ member street team in a few months. I couldn't imagine running an organized team without it."

- Team Leader ~ Manchester Orchestra



Label: Universal Republic Records

"We've tried out most of the "street team" companies, and Fancorps has proven to be the best choice for managing our bands' teams. Fancorps makes it easy to locate our CORE fans, send them on missions, and reward them all through one organized service."

- Jordan Walker ~ New Media Artist Development



Manager: Rainmaker Artists

"Before we partnered with Fancorps.com managing our artists' street teams was an impossible task. For years we were looking for something like this, nothing else in the industry even compares."

- Mike Swinford ~ Managing Partner



Artist: Burning Brides

"Fancorps is the mspace of street teams. Only a matter of time before it becomes the norm among bands. There's nothing else like it right now."

- Dimitri Coats ~ Lead Singer/Guitarist

Artist: Blue October

"Our team currently has over 2,500 team members involved, before Fancorps we had absolutely no way to organize and instruct the team at all, it has truly made a huge impact on our online presence and on the streets and in the clubs."

- Team Leader ~ Blue October



Label: Upstairs Records

"Upstairs records had a street team established before Fancorps. A large street team! Fancorps has helped contain and actually manage the street team through its quality and outstanding management system!"

- Los Fernandez ~ President



Artist: The Vanished

"What an innovative website! There's absolutely nothing out there like Fancorps. Our street teamers are more involved and organized than ever before. We couldn't be more pleased..."

- Team Leader ~ The Vanished



Manager: Sunrise Promotions

"Fancorps is just so well organized for keeping teams active and the ordering system was ideal for really connecting missions with the fans, especially when promoting shows for the artists we work with. Fancorps is also a lot easier to administrate and the way it's designed helps us feel closer to the team members we work with, which is very important to us and the artists..."

- Robin Bunch ~ President



PRICING & STRUCTURE

Fancorps has several different levels of memberships for artists, managers, and labels of all sizes. When choosing a level it is important to first ask yourself a few questions:

- (1) How many members do you have on your current street team?
- (2) How many of those members are actively promoting you on a daily basis?
- (3) How much time will you (or your team leader) have to manage the team?

These are just a few of the questions you should ask yourself before choosing an Organization Level. **As you can see your account level is based upon the number of members you have on your team.** Therefore it is extremely important to manage your team and invite and keep only the hardest working members.

ORGANIZATION	PRICE PER MONTH	ACTIVE DUTY
PLATOON	\$15	75
COMPANY	\$25	125
BATTALION	\$50	250
BRIGADE	\$100	500
DIVISION	\$200	1000
CORPS	\$300	2500
ARMY	\$500	5000

BEST VALUE!

Active Duty = Number of Team Members Allowed



FANCORPS' SECRET SERVICE

Need a professional Fancorps specialist to update, manage, organize and energize your team? The SECRET SERVICE is ideal for record labels, management companies, or organizations who need to launch an artist, album, tour, or product and create a buzz through grassroots promotion with a street team, but do not have the staff or manpower to manage it on a daily basis.

Secret Service Duties include: updating Events and News, creating and managing Orders, on going creation of graphic content such as web banners, wallpapers, buddy icons, flyers and posters, overseeing Forums and Private Messages, forwarding weekly team and order statistics, awarding points, reviewing order proofs, implementing team contests, and more.

CONTACT A FANCORPS SALES REP TODAY FOR A QUOTE BASED ON YOUR NEEDS

