

THE BRAND TECHNOLOGY COMPANY.

SOLUTIONSET COMBINES USER-CENTERED CREATIVE WITH LEADING-EDGE TECHNOLOGY TO DELIVER THE NEXT, NEW THINKING IN WEB DEVELOPMENT, DIGITAL MARKETING AND BRAND EXPERIENCE.

What if your digital and marketing strategies were one and the same?

WEB DEVELOPMENT

- + Operationalize your digital strategy
- + Create user experiences that drive business
- + Accelerate web development with the latest thinking, tools, platforms, and processes
- + Rapid prototyping, scalable platform, our team fuses with yours simultaneously

DIGITAL MARKETING

- + Market from the web outward to build leads, sales and brand simultaneously
- + Leverage a full spectrum of technologies to power emerging marketing programs
- + Create actionable intelligence from metrics

BRAND EXPERIENCE

- + Build relevant brands that help users achieve their goals
- + Harness multi-discipline expertise to create brand experiences across every possible medium
- + Create integrated advertising or branding campaigns that reach and engage your audience

SolutionSet is a blended agency that delivers full-service brand and technology capabilities all under one roof (well, 2 roofs really) with offices in Palo Alto and San Francisco. We specialize in creating marketing and productivity solutions for our clients ranging from Fortune 500 companies to incubator stage start-ups.

We are a group of talented and experienced brand and technology professionals who combine right-brain agency creative with left-brain consulting and technology skill. The five partners and team at SolutionSet thrive on helping clients' businesses run smoother, smarter, faster, better.

OUR SERVICES REFLECT OUR BREADTH OF KNOWLEDGE AND EXPERIENCE:

- + Strategic Consulting
- + Brand Development
- + Web Program Management
- + Web Architecture Analysis
- + Usability Analysis
- + IA & User Experience Design
- + Website Design & Content Development
- + Graphic Design (Print)
- + Advertising Design
- + Website & Application Development
- + Website Maintenance & Administration
- + Interactive Marketing (Email, SEM, Blogs, Podcasts)

A FEW OF OUR CLIENTS:



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