

How to build a better real estate postcard

SOLD

Real estate postcards are an effective and economical way to reach new prospects, stay in touch and generate sales. But how can you make sure your postcards get read? To make your postcard marketing campaign work, make it:

Relevant for residents interested in local home prices and recent sales. Home Sale Alert Postcards feature five recent home sales in YOUR client's neighborhood – you don't need to add a thing.

High-impact, featuring full-color graphics and professional designs with a number of templates to match your brand or create just the look you want.

Quick and convenient. You can send an entire Postcard campaign in minutes with a few mouse clicks. Postcards are delivered with no worries about SPAM filters.

Personalized with your photo and company logo. More important, your Postcard also contains your recipient's name to capture their attention.

Economical. Design, printing, postage and local address lists are all included for as little as 45 cents each!

Trackable. Your Postcard contacts appear in your eNeighborhods contact manager for easy tracking and follow-up.

Building relationships and staying in touch with prospects and clients is easy and economical with eNeighborhods Home Sale Alert Postcards.

Address	Price	Date
139 Drexel Rd, Ardmore	\$291,000	7/27/2006
125 Argyle Rd, Ardmore	\$500,000	9/27/2006
155 Sheldon Ln, Ardmore	\$120,000	9/13/2006
36 Saint Pauls Rd, Ardmore	\$573,000	7/27/2006
23 School Ln, Ardmore	\$180,000	10/13/2006

HOME SALES ALERT

Recent Home Sales In Your Area

Ellie Neighbors
REALTOR, CNS
My Realty Company
123 Anywhere Street
Anywhere, USA 55555
Ellie@MyRealtyCo.com
MyRealtyCo.com
123-456-7890

Provided Courtesy of:

If you or someone you know is considering buying or selling a home, I can help!

Call for a free no market analysis home today!

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80-1023589-5
AUTO-SCAN 5-DIGIT 99999
Mary Jones
Or Current Resident
320 NW 67th St
Boca Raton, FL 33487-2932

Direct mail that matters – eNeighborhods Home Sale Alert Postcards!

Free book with your order of 500 postcards or more:



“SOLD! Direct Marketing for the Real Estate Pro”

To learn more, or get started with eNeighborhods Home Sale Alert Postcards, call Eric at 800.975.9742, dial 1 and ext. 3757.

eNeighborhods™
The Neighborhood Info Experts™

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