

How to build a better real estate postcard



Real estate postcards are an effective and economical way to reach new prospects, stay in touch and generate sales. But how can you make sure your postcards get read? To make your postcard marketing campaign work, make it:

Relevant for residents interested in local home prices and recent sales. Home Sale Alert Postcards feature five recent home sales in YOUR client's neighborhood – you don't need to add a thing.

High-impact, featuring full-color graphics and professional designs with a number of templates to match your brand or create just the look you want.

Quick and convenient. You can send an entire Postcard campaign in minutes with a few mouse clicks. Postcards are delivered with no worries about SPAM filters.

Personalized with your photo and company logo. More important, your Postcard also contains your recipient's name to capture their attention.

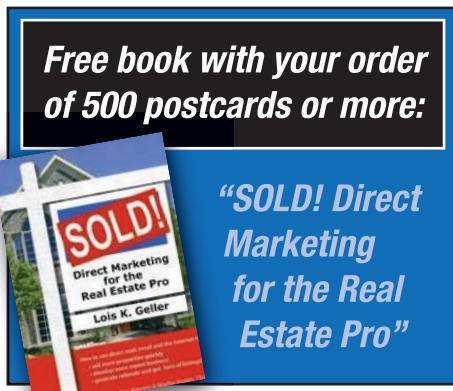
Economical. Design, printing, postage and local address lists are all included for as little as 45 cents each!

Trackable. Your Postcard contacts appear in your eNeighborhoods contact manager for easy tracking and follow-up.

Building relationships and staying in touch with prospects and clients is easy and economical with eNeighborhoods Home Sale Alert Postcards.



Direct mail that matters – eNeighborhoods Home Sale Alert Postcards!



To learn more, or get started with eNeighborhoods Home Sale Alert Postcards, call Eric at 800.975.9742, dial 1 and ext. 3757.

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