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GOOD NEWS FOR KATRINA-RAVAGED SCHOOL
*GO GREEN INITIATIVE AIDS
NEW ORLEANS SCHOOL*

As New Orleans residents, businesses and schools continue to rebuild their community, the California-based Go Green Initiative (GGI) has come to the aid of the Isidore Newman School, an independent school in the heart of the flood-ravaged uptown New Orleans. Through the leadership of the student-created Newman Green Club, GGI has helped the school find corporate partners to purchase bins and containers for the school's new recycling program.

"New Orleans was hard hit by Hurricane Katrina two years ago," said GGI founder and executive director Jill Buck. "When you're trying to rebuild your house, it is hard to think about a recycling program. But the student leaders at Newman School are leading that school's—and soon the city's—effort to begin recycling again and the Go Green Initiative was honored to be asked to help with their effort."

The GGI secured corporate donations for six outdoor containers and \$250 towards the purchase of recycling bins. Midpoint International, a Canadian company which produces recycling containers made a generous contribution towards the Newman recycling program, as did Kettle Creek and Windsor Barrels, a Pennsylvania companies that produce recycling and trash receptacles.

To date, the school's student-run environmental club has distributed 20 recycling bins to volunteers. The campus will be recycling paper, aluminum and other types of waste. As more donors come forward, the school plans on expanding the program by distributing more recycling bins.

The leader of the student-run effort says the level of enthusiasm towards this project is astonishing and believes the project is both inspiring and educating people about of the importance of environmental care. "I believe that our work will serve as inspiration to others," said Stanford Rosenthal, a seventh-grader at the Newman School. "If New Orleanians, who have

suffered so much, can come together to protect the environment and think about the future, then perhaps people will see that anything is possible if we work together.”

About the Go Green Initiative

The Go Green Initiative is the nation’s fastest growing fully comprehensive environmental action plan for schools. By promoting environmental stewardship on campuses from elementary schools through universities, Go Green works to involve families, businesses and local governments in the common goal of protecting human health through environmental stewardship. Since its inception in July 2002, the Go Green Initiative has been endorsed by the National School Boards Association, National Recycling Coalition, adopted by six State PTA Boards, implemented in 39 states and over 650 schools, along with schools in Europe, Mexico, and Africa. There are currently over 1 million students and teachers in registered Go Green schools.

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