

For Immediate Release August 15, 2007

Media Contact: Jill Buck, Go Green Initiative Association (925) 487-0777; jillbuck@gogreeninitiative.org

GO GREEN FOUNDER TO JOIN EXECUTIVE SPEAKERS BUREAU

As environmental protection continues to grab the world's attention, Jill Buck, founder of the nationally acclaimed Go Green Initiative, joins the Executive Speakers Bureau as that organization's primary environmental speaker.

The Executive Speakers Bureau is a full service speaker's bureau which represents a wide range of nationally known speakers, including baseball legend Hank Aaron, author and comedian Bill Cosby, former vice-presidential candidate Geraldine Ferraro and renowned chef Bobby Flay. Buck will be the group's leading environmental speaker.

About Jill Buck

Jill Buck founded the Go Green Initiative (<u>www.gogreeninitiative.org</u>) in 2002, which is now the largest and fastest growing comprehensive environmental education program in the world, operating in 39 U.S. states, Europe, Mexico, and Africa. The program has been endorsed by the National School Boards Association (NSBA), National Recycling Coalition, 6 State PTA's, California Integrated Waste Management Board, California Resource Recovery Association, and many more. Jill is a featured speaker at public policy, political, environmental, and PTA conventions across the country, and has been featured in such publications as U.S. Mayor, NSBA newsletter, Working Mother Magazine, Women's Health Magazine, Diablo Magazine's "Women to Watch". Jill owns her own business, Buck Consulting (<u>www.jillbuckconsulting.com</u>), which helps businesses "go green", and is one of the nation's leading advocates of free market solutions for environmental protection issues.

About the Go Green Initiative

The Go Green Initiative is the nation's fastest growing fully comprehensive environmental action plan for schools. By promoting environmental stewardship on campuses from elementary schools through universities, Go Green works to involve families, businesses and local governments in the common goal of protecting human health through environmental stewardship. Since its inception in July 2002, the Go Green Initiative has been endorsed by the National School Boards Association, National Recycling Coalition, adopted by six State PTA Boards, implemented in 39 states and over 600 schools, along with schools in Europe, Mexico, and Africa. There are currently over 1 million students and teachers in registered Go Green schools.

More information is available online at <u>www.GoGreenInitiative.org</u>. For more information on the Executive Speakers Bureau, visit <u>www.executivespeakers.com</u>.

###