

H2Om Interview Data



What's so special about H2Om water?

* H2Om Water with Intention is the world's first **interactive** natural spring water, no flavors or additives. Each bottle promotes positive energy for people and the planet. The consciousness shifting H2Om slogan "Think it while you Drink it" inspires you to use the words on the label as the driving force in creating your own intention.

* H2Om water with intention has revolutionized the bottled water industry by creating the world's first vibrationally charged, interactive bottled spring water. Our labels are specially designed with positive words in many of the world's languages on the outside and inside of the label. Colors are used which resonate with specific chakras, and as an added bonus, after bottling, we play a restorative composition of music, frequencies, and spoken word to the water. These frequencies and tones are commonly used by health and sound practitioners to create balance and vitality for the human water body.

* What sets H2Om apart from other bottled water brands are the societal benefits inherent in each and every bottle. These range from the distribution of the water's energetic intent and interactive qualities, to H2Om's commitment to support recycling, world water education and organizations that bring awareness to social and environmental issues, natural health and the welfare of the planet. A portion of the proceeds goes towards creating world water awareness, and environmental education.

* Our source is a 14,000 yr old natural spring in the Palomar Mountains of Southern California. Our purification process makes it one of the most pure natural spring waters available. The water never comes into contact with chemicals. It emanates from the granadorite fracture in the mountainside and is placed into our stainless steel transport tanks where it is sanitized with ultraviolet light. Once it arrives at our bottling facility, it is exposed to more ultraviolet light and passed through a five-time micron filtration system. The last step before bottling is the oxygenation process, where the water is energized with Oxygen3 (Ozone) a natural purification element to further sanitize the water. Ozone is a very potent and thorough sanitizing agent, and, unlike chlorine, it naturally breaks down to simple oxygen in a few hours and leaves no traces, residues or aftertastes in the water. Additionally, Ozone eliminates any present and potential bacteria 3,200 times faster than Chlorine. The process is considered to be the finest available in the industry. In a time when most consumers are becoming increasingly concerned with the quality and purity of their drinking water, the spring's 4,000' elevation is significant in that it is well above the "fertilization line" caused by commercial agriculture and its byproducts.



The following is a list of the continued successes H2Om has been a part of.

* We are supported by writers, actors, teachers, rock stars, motivational speakers, celebrities and health practitioners.

* 2 weeks after opening we were featured in the **Wall Street Journal** as "pioneers " creating a new segment of the water market.

* We are the "original" vibrationally charged interactive water.

* We were asked by **Sting** to be the water of the **Rainforest Foundation** Gala event at Carnegie Hall in New York.

* We are the Official water of the film and festival for "**What the Bleep Do We Know?!**"

* We have a strong relationship with **Dr. Emoto** (we are even preparing to release an Official Dr. Emoto water under the H2Om brand.)

*Voted by **STYLE.com** as one of the “**Top 5 Great Enhanced Waters**”

We have participated in and sponsored over 40 eco conscious and inspirational events. Here are just a few...

The Ultimate Green Room~Eco Emmy suites

The Diversity Awards

The Celebration of Oneness

Amma's visit to Los Angeles

Greening the Earth Festival

United Nations Association Pasadena “Going Green” event

Sponsor of the Ocean of Gratitude Cruise with Dr. Emoto and Michael Beckwith

Helped City Yoga raise 51,000 dollars for Habitat for Humanity

Helped raise 18,5000 for Heal the Bay

Official water of the The Los Angeles Indian Film festival

Sponsor of the Whole Children Whole Planet Expo

Sponsor of the FOX Television network's Fall Eco Launch Party

Sponsor of Comedy for a Cure fundraiser for Tuberous Sclerosis

Sponsor of Krishna Das in Los Angeles

The official water of Earthdance 2007 -this years theme is the “H2Om project~ healing the waters of the world with sound and intention”

* We have created a recycling program to educate on the benefits of recycling and have an H2Om Waterbot that is present at our events.

* We have partnered with Carbonfund.org to offset our company’s carbon footprint on the planet!



The H2Om Q and A sheet

Q: What is H2Om?

A: Pure and Natural Spring water, no flavors or additives. We call it “water with intention”.

Q: What is Water with Intention?

A: The world’s first Interactive water, promoting positive energy for people and the planet. We place words on the label that you can use as the driving force in creating your own intention. The basic belief is that the positive energy you create will not only affect your quality of life, but also cascade outwards and create positive energy for people all over the planet.

Q: What’s in the bottle?

A: It’s all natural spring water from the Palomar mountains a little north east of San Diego it comes from a 14,000-year-old Granodorite spring. The spring emanates at the 4000-foot elevation mark, well above the fertilization line, so there is never any agricultural run off or pesticides that come into contact with the spring. And no chemicals are ever used in the purification process. So it’s super pure.

Q: Are there any added benefits?

A; Yes! As an added benefit, once bottled, an audio composition, made up of frequencies and music generally used by health practitioners and sound experts, is played to the water, you see... Recently science has shown that water is extremely receptive. It’s been documented both in natural science and quantum physics that what water receives in the form of vibration, it carries, and reflects. H2Om’s business model shares the philosophy and science made famous by the films "What the Bleep Do We Know" and "The Secret". Flowing in alignment with authors Dr. Wayne Dyer, Deepak Chopra, and Dr. Masaru Emoto, H2Om supports the concept that what you focus your mind, emotions and intention towards, will become your reality. This awareness has recently surged in popularity and has reached mainstream television programs such as Larry King Live and Oprah.

Q: How does H2Om help the Planet?

A: The reason we say “positive energy for people and the planet” is because a portion of our proceeds, as well as events that we are a part of, support environmental awareness and education. People working towards or partaking in creating positive change on our planet either socially or environmentally. We also donate a portion of our proceeds to organizations and events that are committed to the natural preservation of our planet, and creating education for children. Our vision for H2Om is to inspire people across the world to create positive intention in their own lives and inspire them to create positive change on the planet.

Our trademark slogans are “water with intention”® "think it while you drink it." ® “positive energy for people and the planet”® and “vibration~hydration”®

Q: Do you have Internet presence?

A: Yes we have a fully functional web site and shopping cart. The most important aspect of our online presence is that our customers have instant access to order or get detailed information instantly about our product. We also offer information and links that raise awareness.



H2Om founders Sandy Fox and Lex Lang

H2Om Interview

Why you were inspired to start the company?

It all began while honeymooning on the beautiful island of Kauai. One morning we were meditating on Poipu Beach. As part of our meditation, we sent positive blessings for the planet into the ocean, asking the water to carry that energy out into the world so that anyone who was touching the water would receive our positive intentions.

After our meditation, we walked into town for lunch. On the table of the restaurant was a local publication called "Inspiration Magazine". The feature story read "The Miracle of Water ~ Send your Blessings into the World" the work of Dr. Masaru Emoto. It was an article on water and its unique ability to retain information. We said "Wow, we were just doing this!" After returning back to the mainland we started to tape positive words on our bottles of water, inspiring family and friends to do the same.

A few months later we saw the hit movie "What the Bleep Do We Know!?" There it was again, documentation of water's receptivity. The next morning at 5am Lex awoke from a powerful dream and saw a banner with images of the bottles and the name "H2Om ~ water with intention" and the slogan. "think it while you drink it" floating in front of him. That was the day we decided a message that strong should not be ignored, and so we started the process of creating H2Om. Almost two years later we opened our doors for business.

Sandy and Lex have been members of Social and Environmental Entrepreneurs since 2001 with their project "The Love Planet Foundation" a 501 c3 non-profit dedicated to education on social and environmental issues and the restoration of our environment. They are devoted to bettering the planet through their conscious companies and creative endeavors.

"We strive to have a positive effect on our communities and the earth, while we bring awareness to sacred life force that exists in our water"

Sandy Fox & Lex Lang, H2Om founders

For more inspiration visit <http://www.H2OmWater.com>

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