



## **H2Om ~ WATER WITH GOOD INTENTIONS**

### **Raising the bar for bottled water companies**

Los Angeles, California – September 6<sup>th</sup> H2Om water with intention released further details today about the world's first interactive bottled water with intention. H2Om is a crystal clear natural spring water dedicated to providing positive energy for people and the planet. They do so through a three-part process. It begins with specially designed labels, enhanced with positive words in many of the world's languages, which serve as a reminder (to the drinker) to focus on creating intention. Whether for Love, Perfect Health, Gratitude, Prosperity, Will Power, Joy, or Peace, the interactive labels encourage you to focus on your intent.

“Intention is the foundation of all creation. It is the starting point of our thought process in which we formulate what we wish to create. We think about it, we dream about it, and from those thoughts and dreams we set the universe in motion and create inspiration for action. But often we go about our daily lives, not remembering to consciously create intention. Our busy schedules divert our attention with work, television, the Internet, and a plethora of other activities. H2Om is designed to empower individuals. Our slogan is ‘think it while you drink it.’ There are numerous studies that support the power of positive thinking and it's effect on health and wellness.” said H2Om co-founder and CEO Lex Lang.

Part two is instilled in the company's high standards for water quality and purity. H2Om's natural spring water emanates from a 14,000 year old spring in the Palomar Mountains of southern California, and is purified using a state of the art purification process which goes beyond most industry standards. It includes UV light sanitizing, micron filtration, and an oxygenation process, which naturally breaks down to simple oxygen in a few hours and leaves no traces, residues or aftertastes in the water. No chemicals ever touch the water and there are no additives or flavorings. H2Om is known for it's clean taste and superior hydration.

H2Om goes beyond where other bottle water companies have gone before. The company is leading the way in the water industry by developing eco conscious programs, which create education on the importance of recycling, world water awareness, and the health and welfare of the planet. Besides their recycling education program, H2Om has also partnered with Carbonfund.org to offset the company's home office and transportation carbon footprint.

“Social and environmental responsibility has always been the core of our business model. Education is essential in creating change. It is important for us to participate in events that raise awareness and inspire others to take positive action.” said H2Om co founder Sandy Fox.

This year H2Om has sponsored and participated in over thirty events including “Hot in Hollywood” a celebrity driven annual fund raiser for AIDS research and AHF HIV/AIDS testing facilities founded by actor and producer Michael Medico. This year's event helped raise over \$200,000 dollars. Heal the Bay's White Party, which helped raise over \$18,000 to preserve and protect southern California's coastal beaches and watersheds. City Yoga's Habitat for Humanity “Yogathon”, which raised over \$55,000 to support community service projects devoted to building simple, decent, and affordable housing.

On September 15<sup>th</sup>, H2Om will sponsor EARTHDANCE one of the largest global events ever held for peace and the environment. Celebrating their 11<sup>th</sup> year, this year's theme is the H2Om project ~ Healing the waters of the world with sound and intention. The three-day event will unite over a million people in 340 cities and 57 countries through music and dance in a celebration of peace.

For more inspiration visit [www. H2OmWater.com](http://www.H2OmWater.com)  
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