

e-Builder™



User
&
Technology
Conference 2007

Agenda

November 7-9 Marriott Harbor Beach Resort and Spa, Ft. Lauderdale

Partial List of Speakers (as of September 5, 2007)



Mark Bridgers, FMI Management Consultants

Mark Bridgers is a consultant with FMI, management consultants to the construction industry. He works with owners or purchasers of construction contracting services in the areas of organizational analysis, construction cost management, accounting and financial issues, and strategy development. Typical projects include analysis of an organization's financial performance; development and implementation of tools to reduce construction cost, life-cycle cost, and operational friction; restructuring of organizational processes and procedures; and leadership development. Mark brings over 15 years of construction industry expertise including financial engineering, surety bonding, and reinsurance experience to FMI. He has spoken at owner-group meetings, construction associations, surety gatherings and professional meetings nationwide. Mark also delivers FMI's Job Profits, Pricing & Bidding, and Financial Management for Non-Financial Managers programs. Mark holds a master's degree in business administration from the University of Virginia's Darden School and a bachelor's degree in financial management from Clemson University.



Dr. Robert Cox, Department Head and Professor of Building Construction Management, Purdue University

Robert F. Cox, Ph.D. has taught construction management courses in estimating, cost analysis, planning and scheduling, productivity improvement, and construction project simulation in his previous positions as Associate Professor and Director of Undergraduate Programs for the M. E. Rinker, Sr. School of Building Construction at the University of Florida, and as an instructor at Virginia Tech. Prior to teaching, Dr. Cox served in many management roles in the construction industry after beginning as an estimator and project engineer. His current focus is on employee development, quality management, and management technology applications within construction firms. Dr. Cox is a frequent lecturer and consultant, construction expert witness, corporate trainer and developer, and provider of continuing education seminars. He has worked more than 120 master students and 12 doctoral candidates. He has authored more than 45 publications and reports, and is a three-time winner of national awards for teaching at University of Florida and two-time recipient of the ABC John Trimmer Teaching Excellence Award. He is an inaugural member of the University of Florida's Academy of Distinguished Teaching Scholars. Dr. Cox has been an active member of the Associated Builders and Contractors for more than 20 years and has served on the e-Builder Management Advisory Board since its inception.



Tom Koulouris, Partner, KFI Inc.

Tom Koulouris is the healthcare project manager most sought in Florida for leading substantial projects. His track record over more than 25 years is unequalled for excellence, on-time completion and thoroughness. His construction experience in Florida is almost exclusively with healthcare facilities. As HCA's primary facilities project manager in Florida for more than eight years, Tom's work spanned multiple divisions involving 42 hospitals. Since then he has successfully implemented more than \$1 billion worth of new hospitals, and multi-phased expansions and renovations. From small equipment change-outs, on up to \$100 million dollar ER, OR, and ICU expansions, his leadership has played a critical role in the accelerated growth and profitability of numerous Florida hospitals.



Jim Summers, Associate, Burt Hill

Jim Summers brings over 20 years of experience in AEC industry as Landscape Architect, Project Manager, and Technologist. Jim has worked for the last seven years as an IT Manager focused on major technology innovations and implementation strategies for large AE firms, and he is also active as a speaker and lecturer at AEC industry events. Jim is an expert on the topic of technology implementation and adoption, and Building Information Modeling. He is currently an Associate with Burt Hill, an innovative Design Firm with eight locations in the U.S. and two abroad, and more than 700 professionals providing architecture, engineering, interior design, landscape architecture, creative services, and master planning services with a particular focus on sustainable design, technology integration, and energy management.



Dr. Jorge Vanegas, Director, Center for Housing and Urban Development (CHUD) of the College of Architecture (CARC) Texas A&M

Dr. Vanegas is a tenured Professor in Texas A&M's Department of Architecture (ARCH). As Director of CHUD, Dr. Vanegas is responsible for all programmatic, financial, and personnel aspects of the Center. Before joining TAMU, Dr. Vanegas held an academic appointment at Georgia Tech where he was responsible for teaching undergraduate, graduate, and professional continuing education courses, and also leading and managing an active research and education programs, for which he has secured over \$3.7 Million in external funding for 52 research and education-related projects. His work has been featured in over 120 publications. He also has been active in professional continuing education, developing and delivering courses to 33 organizations in the U.S., and from other countries, including Canada, Mexico, Costa Rica, Panama, Colombia, Brazil, and Spain. Dr. Jorge Vanegas was born in Bogotá, Colombia. He received a B.S. in Architecture degree from the Universidad de los Andes in 1979, a M.S. degree in 1985, and a Ph.D. degree in 1988, from the Construction Engineering and Management Program of the Department of Civil and Environmental Engineering at Stanford University, Stanford, California. He was an Assistant Professor for 5 years in the School of Civil Engineering and the Division of Construction Engineering and Management at Purdue University, West Lafayette, Indiana.

Conference Agenda



Wednesday, November 7th, 2007

3:00 PM – 5:00 PM
Administrator's Workshop
Location: e-Builder Training Facility

Designed specifically for e-Builder administrators, join us in an interactive training session where you can meet your peers from other organizations, along with the e-Builder support, operations, and development teams. This in-depth session will cover the top support and administrative challenges based on client input and feedback, and a review of key administrative functions that you may not be aware of, or using.

6:30 PM – 8:30 PM
e-Builder Welcome and Networking Reception
Location: Marriott Resort & Spa



Thursday, November 8th, 2007

8:00 AM - 8:45 AM
Kick-Off and Welcome Presentation Ron Antevy, Jon Antevy

Start the conference with an overview of what is in store this year. Ron Antevy, President, and Jon Antevy, CEO, will share the future vision for e-Builder and discuss the mid- and long-range plans for the e-Builder suite of products. Also get a sneak peek at new technology and integration standards and how e-Builder will capitalize on these developments.

9:00 AM – 10:30 AM
Capital Program Management – Owner's Perspective Tom Kolouris - Kolouris Fryer, Inc.
Tom Kolouris, formerly HCA's primary facilities project manager in Florida, will shed light on how to develop a system that will enable you to leverage e-Builder as a program management solution. This session will show It was thru process and keeping a keen eye on the big picture. This session will show how a small team of project managers were able to manage over 20 projects simultaneously with less than 1% budget overage.

10:30 AM – 10:45 AM BREAK

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10:45 AM – 12:15 PM

Process Clinic – Improving the Design Review Process

Nicole Dress - Bower Lewis Throer Architects

Learn what design professionals are doing to manage and improve the design review process using e-Builder, and discover the tangible benefits of this enhanced process. Get a first-hand look at what you can do to implement these improved processes in your organization.

12:15 PM – 1:15 PM LUNCH

1:15 PM – 5:00PM (concurrent session)

e-Builder Future Enhancements Product Management Team

Meet the e-Builder Product Management team during this popular session, and tell them what you and your company need to see in e-Builder to achieve your business goals. We will collect the requests and work together to prioritize them and decide when they will be implemented in the product.

1:15 PM – 5:00PM (concurrent session)

e-Builder 101 - User Training

Are you new to e-Builder or just getting started? Join us for an in-depth training session where we you will learn how to leverage e-Builder's functionality, along with best practices on using the system. This class is ideal for new e-Builder users.

3:00 – 3:15PM BREAK

6:00PM – 7:00PM RECEPTION

7:00 PM – 9:00PM GALA DINNER and KEYNOTE PRESENTATION

Managing the Creative Innovation Process Within Your Organization

Dr. Jorge Vanegas - Texas A&M

What are the forces driving change in organizations, and why should you care? Learn why innovation is crucial to determining whether your organization will win or lose the battle to remain profitable and competitive, and what are the steps you need to take to ensure you enable an environment conducive to innovation.

Friday, November 9th, 2007

8:00 AM – 8:45 AM

FMI/CMAA Survey of Owners Mark Bridgers - FMI Management Consulting

Mark Bridgers of FMI Management Consulting will present the findings of this year's annual FMI/CMAA Owner's Survey. This year's survey is taking a close look at Information Technology across the industry with a specific focus on Building Information Modeling, and its impact on construction projects. Additionally, the survey aims to highlight the ways technology can be used to improve project collaboration, which owners have signaled they urgently desire.

9:00 AM – 10:30AM (concurrent session)

Process Clinic – Bid Management Process

Contractors manage the bid process with their subcontractors. Owners manage the bid process with their contractors. The e-Builder bidding module can be used in both scenarios. Learn how to take advantage of this toolset in your organization and the benefits that can be accrued.

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9:00 AM - 10:30AM (concurrent session)

Unique Process Management Examples in e-Builder

Learn how these clients used e-Builder to streamline a specific business process with excellent results, and consider the benefits these processes can bring your organization. This is a great opportunity to gain some real world insight from companies using e-Builder that overcame challenges and realized benefits they may or may not have anticipated.

10:30 AM – 10:45 AM BREAK

10:45 AM – 12:00 PM

Building Green

Julia Lynch - Full Spectrum of New York

Get insights on LEED certification and sustainable construction. This session will cover the benefits and processes at play for sustainable building and design, with a focus on the related design and construction costs as experienced by the developer. Learn how collaborative project management software impacts LEED certification and sustainable construction processes.

12:00 PM – 1:00 PM LUNCH

1:00 PM – 2:00 PM

Driving User Adoption

Cassandra McKenzie - Northeastern University; Tommy Lawrence - TCU Consulting LLC; Elizabeth Parham - K. Hovnanian Homes

You rolled out e-Builder - now what? Learn from 3 leading facility owners and owner's rep how to advance adoption to the next level, and how this increased adoption can increase your bottom line. Listen to e-Builder users talk about their different adoption trends after 5 years or more, and learn guidelines you can use to increase technology adoption rates. Also learn about the types of challenges you can expect on a large implementation vs. a small one and how can you overcome these challenges.

2:00 PM – 3:00 PM

BIM – Separating Reality from the Hype (Jim Summers, Burt Hill)

Building Information Modeling (BIM) is a hot topic in the construction industry today. But what impact is this emerging technology really having in the field, what are the tangible benefits, and what should you be looking for in the next 1, 2 and 5 years. Learn how and when to incorporate these technologies into your current business, and find out about the challenges and potential benefits to your organization.

3:00 PM – 3:15 PM

Closing Remarks / Results from Enhancement Session

* Agenda subject to change.



For conference information, registration, and sponsorship opportunities, please contact Candace Amrault at 800-580-9322 ext. 112 camlrault@e-builder.net

Conference Sponsors

OxBlue Construction Webcams

OxBlue is verifiably the only construction webcam company that offers a complete pre-assembled turnkey package, including rugged high definition cameras, packaged cellular service, image hosting and a standard web-based user interface. Since our founding in 2001 OxBlue has emphasized system reliability, personal service, superior image quality and practical end-user features that help construction professionals do their jobs better. Our standard system has been carefully refined and upgraded based on years of every-day field use on thousands of projects. The result is the most useful, dependable and evolved digital webcam system available to the construction industry. For more information, visit www.oxblue.com



Kolouris-Freyer, Inc.

KFI is a leader in the Florida Healthcare industry for providing Program Management services. KFI helps clients achieve success by managing all facets of planning and building. From conception to "Heads in the Bed", KFI's speed to Market" approach increases project profitability by reducing construction time and maximizing revenue. KFI has over 45 years of combined Florida Healthcare experience totaling nearly \$4.0 billion in healthcare project costs at over 75 facilities across the state. For more information, please visit www.kfi-company.com



2007 User & Technology Conference Registration

e-mail: camirault@e-builder.net Fax: 954-792-5949 or

Mail To: e-Builder 1800 NW 69th Avenue, Ste. 201, Plantation, FL 33133

Attendee information

Prefix / First name / Middle initial / Last name

Name as you would like it to appear on badge

E-mail address of attendee

Business phone

Alternate phone

Fax

Emergency Information

Emergency contact name

Day phone

Evening phone

Relationship

Company information

Company name

Job title

Address

City

State (US only)

Province (Canada only)

Zip / postal code

Country

Meal requirements

Standard

Kosher

Vegetarian

Vegan

Lactose Intolerant

Diabetic

Other

If other, please specify

Thursday Special Event

Will you be attending the special event (Gala Dinner) on Thursday night?

Yes

No

Guest Packages for Special Event Thursday Night

Guests must be over the age of 21 to qualify for a guest package. You may register up to 3 guests below. Please do not register yourself as a guest.

Guest package 3
(Special Event Only) \$75

Guest(s) information

Guest first name/last name

Guest first name/last name

Guest first name/last name

Payment information

Please read Payment and Cancellation Policy*

Guest package fees US Dollars Conference fee US Dollars

Total conference fee US Dollars

Payment type (check one)

American Express Master Card Visa Discover Check

Credit card number Expiration Date Security No.
(No spaces or dashes necessary)

Name on card

Billing address Billing city

Billing state Billing province (for Canada only)

Billing zip/postal code Billing country

Pay for Guest Fees using Alternate Payment Method (Optional)

Only complete this section if you want to pay for your guest fees using an alternate payment method. If you leave this section blank, your guest fees (if any) will be billed to your the primary payment method above.

Payment type (check one)

American Express Master Card Visa Discover Check

Credit card number Expiration Date Security No.
(No spaces or dashes necessary)

Name on card

Billing address Billing city

Billing state Billing province (for Canada only)

Billing zip/postal code Billing country

* Conference cancellation requests must be submitted in writing and received by September 21, 2007. Cancellation requests will be subject to a \$100 service charge. Cancellation requests received after September 21, 2007 or no-shows are subject to the full registration fee.