



FlipStart Super Compact PCs Now Available in Europe

New FlipStart Labs Distributor Blazepoint Limited to deliver FlipStart PCs

September 10, 2007 — Seattle, WA — Expanding the availability of its flagship product to a new continent, FlipStart Labs today announced that it has chosen Blazepoint Limited as the first authorized distributor of its FlipStart® 1.0 super compact PC in the European Union. Starting today, Blazepoint, a proven designer, manufacturer and reseller of rugged mobile computers and other electronics, will distribute the FlipStart 1.0 to a range of customers in the European Union.

Blazepoint specializes in developing ruggedized mobile computers, displays, printers, briefing tools, peripherals and power solutions for defense and government clients worldwide. Blazepoint has also established a growing presence in European commercial markets by designing and developing products for mobile enthusiasts. The distribution agreement with Blazepoint will significantly enhance the ability of FlipStart Labs to develop, certify and distribute the FlipStart 1.0 super compact PC to defense and commercial audiences in Europe.

“There is a strong demand in Europe for leading-edge mobile PC products. Our defense and government clients require highly capable and adaptable compact PCs, and the FlipStart is an ideal platform for meeting their demanding specifications,” said Michael Elimer, Managing Director of Blazepoint. “Demand is equally as strong from commercial audiences, and our distribution agreement with FlipStart provides us with a fantastic opportunity to be the first to deliver the super compact PC to mobile enthusiasts in Europe.”

Every FlipStart 1.0 comes with an Intel® Pentium® M Processor, a 30 GB hard drive, QWERTY keyboard and an SVGA display; built-in Wi-Fi® and Bluetooth® wireless technology; a port replicator for desktop connections; Microsoft® Windows® XP Professional or Windows Vista® Business operating systems; a high-capacity lithium polymer battery; stereo earbuds/microphone; an AC adapter; a screen polishing cloth; and a soft carrying case. All FlipStart PCs purchased from Blazepoint come with a 1 year warranty.

The first commercial product from FlipStart Labs, the super compact PC is designed to provide mobile professionals with everything they expect from their laptops, including full Windows®

— more —

Operating System, communications, entertainment and flexible wireless connectivity in a convenient clamshell design. Since launching the FlipStart on April 3, 2007, the company has received an enthusiastic response from consumers and, as a result, has expanded product availability through the resale channel.

About FlipStart Labs

FlipStart 1.0 is the first commercial product offering from FlipStart Labs, a technology incubator created to evolve mobile personal computer technologies. Founded by Microsoft co-founder, Paul G. Allen, FlipStart Labs is leading the way to the future of personal computing technology through extensive customer research and the drive to create innovative technology products. FlipStart Labs is dedicated to creating revolutionary devices that enable effortless, uncompromised mobile computing. For more information about FlipStart, please visit www.flipstart.com.

About Blazepoint

Blazepoint Ltd., based in Chalgrove near Oxford, is a specialist engineering company with over 20 years experience in bespoke design, testing and manufacturing of IT products for both the defence and commercial markets. Its growing business includes the supply of ruggedised and COTS technology to military, transport, ID solutions, membership and loyalty applications. Blazepoint is uniquely positioned to provide clients with the opportunity to solve challenges specific to their industry. Offering an efficient teamwork approach, Blazepoint is capable of providing value added solutions to meet the demanding expectations of both military and commercial customers. For more information, please visit www.blazepoint.co.uk.

###

Media contact

Steve Kerns
Marketing Alchemist
415-244-0380
steve@marketingalchemist.com

©2007 FlipStart Labs. All rights reserved. FlipStart® and InfoPane™ are trademarks of Vulcan Portals Inc. The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Vulcan Portals Inc. is under license. All other brands, product names, company names, trademarks or service marks are the properties of their respective owners.