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## Spectacular HD Aerials Fly into NatureFootage

Stunning New Collection Uses Latest Heligimbal Technology

Monterey, CA. – NatureFootage (http://www.NatureFootage.com) announces a new collection of spectacular HD Aerial footage. Sourced on HDCam SR, and using the latest Heligimbal technology (motion stabilized helicopter mount), the Aerial collection provides both a wide angle view of scenic locations and close-up views of wildlife behavior from over one kilometer away.

The Heligimbal provides superb motion stabilization and extreme telephoto to achieve rock-solid aerial shots, with the operator using a joystick from within the helicopter to control the camera. The Heligimbal is the same system used in the recent "Planet Earth" series by the BBC. The new Aerial collection also spotlights some of the latest in HD technology, utilizing Sony's new HDC-F950 digital motion picture camera to film in the HDCam SR format (1080-30p 4:4:4).

The Aerial collection offers new and exciting views of Central American tropical landscapes, rivers, islands, beaches, and rainforests (including devastating deforestation), as well as close-up wildlife including nesting birds, migrating whales, and schools of rays at the ocean's surface. The Aerial collection from NatureFootage offers an excitingly new and unique point of view of landscapes and animal behavior.

## About NatureFootage

NatureFootage offers one of the largest and finest stock footage collections of the natural world. The NatureFootage online interface is powered by the proprietary technology created by Footage Search, Inc. (http://www.FootageSearch.com). From Standard Definition to High

Definition video and film, the NatureFootage collection and industry-leading E-commerce interface offers clients the best in search, preview, purchase, and delivery for rapid and easy access to nature stock footage. For more information, or to view its Aerial collection firsthand, please visit <a href="http://www.NatureFootage.com">http://www.NatureFootage.com</a>.

Meanwhile, for discussion of NatureFootage and its collections, capabilities, or services, please contact the company's founder, Dan Baron, at **1-831-375-2313**, or <a href="mailto:Dan@footagesearch.com">Dan@footagesearch.com</a>. For images, interviews, or additional background information on NatureFootage, please contact publicist Angela Mitchell, at **1-904-982-8043** or <a href="mailto:Angela@footagesearch.com">Angela@footagesearch.com</a>.

NatureFootage

Images and Logos, September 2007

