

Invitation

Asset Information Management

Increase Profit, Adhere to Regulations and Improve Efficiency

An opportunity to learn how effective information management throughout the asset lifecycle will help to improve operational performance, ensure compliance, minimise risk and boost the bottom line.

With Guest Speakers From:

Siemens

The Institute of Asset Management

AMCL

BlueCielo ECM Solutions

You are invited to a **FREE*** 1/2 Day Seminar at
Mercure Brandon Hall Hotel, Main Street,
Brandon, Coventry, CV8 3FW

Wednesday 26th September 2007

Utility companies are constantly faced with competitive and regulatory pressures, so how do you reduce costs and increase profitability whilst offering better value and service to consumers? Effective management of asset information will help to minimise operating and maintenance costs and improve both reliability and workflow efficiency.

BlueCielo invites you to a **FREE*** ½ day seminar, where you will learn about optimising your business processes related to the creation, collaboration and distribution of engineering content, thereby improving:

• Health and Safety • Operational Excellence • Economic Efficiency • Regulatory Compliance

AGENDA

09.30

Registration & Coffee

09.45

Introduction & Welcome, Bert Janssen, VP BlueCielo ECM Solutions

09.55

Speaker: Julian Schwarzenbach, AMCL **Subject:** Maintaining your most valuable asset

Utility companies invest significant amounts of time and money in maintaining their most significant assets. Many of these organisations now recognise that Asset Information could be viewed as both their 'lifeblood' and, arguably, their most valuable asset in itself.

This presentation will explore:

- How well is this information asset maintained?
- Is asset information recognised as a valuable business asset?
- How well is asset information utilised in business activities?
- Is a proportional amount spent on maintenance of information as for other assets?

10.25

Speaker: Tony Leaver, BlueCielo **Subject:** Content Management throughout the Asset Lifecycle

In order to maximise plant safety, economic efficiency and compliance with environmental and legislative regulations, organisations must rely on the availability of up-to-date technical information. BlueCielo will highlight how technical asset information can be made available, and effectively utilised, throughout the lifecycle of your revenue generating assets.

10.55

Coffee

11.10

Speaker: Gareth Pearce, Siemens **Subject:** Transforming Engineering Data Management at Siemens

Siemens is a renowned business and household name in innovative engineering solutions. Gareth outlines how engineering data management within Siemens has been transformed through the use of BlueCielo's Engineering Content Management solution.

11.40

Speaker: Gabriel Kirwan, The Institute of Asset Management **Subject:** Effective Asset Management

The IAM is an independent organisation for professionals dedicated to furthering knowledge and understanding of Asset Management. Hear the IAM's view of the importance of asset management to a company's operations and the significance of PAS 55.

12.10

Questions & answers to the panel

12.30

Networking lunch

1.30

Close

To register, please complete and return the pre-paid reply card or book online at www.bluecieloeventbrite.com

Registration to this BlueCielo seminar is Free of Charge. However please note that if you are not able to attend once registered, we request notice of cancellation 48 hours prior to the event, otherwise an administration charge of £50 applies.

About BlueCielo

BlueCielo ECM Solutions (formerly Cyco Software) provides Engineering Content Management solutions to support the asset lifecycle for organisations including RWE, United Utilities, Wessex Water, CE Electric and many more. Our solutions help to ensure compliance, reduce cost, improve efficiency and minimise risk for many industry sectors including Utilities, Oil & Gas, Pharmaceuticals, Construction and Manufacturing.

BlueCielo has more than two decades of industry experience with over 275,000 users in 50+ countries worldwide. The company has offices in the USA, UK, Russia, Germany and the Netherlands, together with an extensive global network of established partners.



REPLY CARD

BlueCielo Seminar Booking Form

Venue

Mercure Brandon Hall Hotel, Main Street,
Brandon, Coventry, CV8 3FW

Date

Wednesday 26th September 2007

PLEASE COMPLETE IN FULL

Name Position

Company

Address

Email Direct Tel No

I will bring along a colleague Y N

Name Position

I cannot attend this seminar, please keep my details on record for further events

I cannot attend this seminar but would like to speak with a BlueCielo representative

I cannot attend this seminar but would like to receive further information



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Location:

Mercure Brandon Hall Hotel
Main Street
Brandon
Coventry
CV8 3FW

- By Road:** Brandon Hall Hotel sits on the A428 via the A46 (from the North) or A45 (from the South)
- By Rail:** Coventry Rail Station - 15 minutes
- By Air:** Birmingham Airport - 17 miles
- Parking:** Complimentary parking is available at the hotel

Business Reply Plus
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