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Late Summer Grilling Season Gets Tasty With Prime Bone-In Chops

New gift idea makes restaurant quality Prime Bone-In Chops available for a late summer barbecue, unique gift for the season of back to school, family reunions, and weddings.

Biddeford, ME – September 12, 2007 – The late summer grilling season is cooking away, and brings with it the recipe for an amazing barbecue dinner idea. Lobster Gram has launched Gourmet Gram, a company featuring great gourmet gifts, such as the – **Prime Bone-In Chop Assortment** with USDA Prime Cowboy Rib Chops, Prime Bone-In Veal Chops and Prime Bone-In Lamb Chops. This meaty summer grilling package offers a rare chance to enjoy steakhouse quality steaks in the comfort of your home, and will make a delicious barbecue grill feast to satisfy all steak lovers. Recipes are included. The Prime Bone-In Chop Assortment can be found at the <u>Lobster Gram</u> website.

"The launch of Gourmet Gram has enabled us to grow into a whole new market for top quality, unique gourmet gift ideas that we are so excited to offer our customers - something for every taste, budget and occasion. Our new **Prime Bone-In Chop Assortment** package is a great example. People are always looking for unique barbecue food as well as creative gourmet food gifts to give as a wedding, housewarming or birthday gift," stated Dan Zawacki, owner and founder of Lobster Gram.

The **Prime Bone-In Chop Assortment** gift basket includes two 20-oz. Prime Bone-In Cowboy Rib Chops, two 12 oz. Bone-In Veal Chops and two 8 oz. Bone-In Lamb Chops, with recipes for each one included in a fully-illustrated cooking manual.

Other featured Late Summer grilling specials at Lobster Gram include:

**USDA Prime Dry Aged New York Strip steaks** gift includes two 16-oz. Prime Dry Aged New York Strip steaks; treat yourself or someone else to a true culinary treat.

**Dan's Fresh Seafood Market** brings fresh, locally caught fish and seafood from the shore to your door! Selections have included <u>fresh wild scallops</u>, <u>salmon</u>, <u>shrimp</u>, <u>and crab meat</u> to name a few, and change often depending on the fishing season. Each fresh seafood item includes a recipe or two.

Lobster Gram has been providing great gourmet gift ideas since its inception in 1987. Starting with its trademark "Lobster Gram" package, Lobster Gram has grown to become the #1 live lobster gift delivery company in America, with a 40-page catalog and hundreds of gift choices, including the new lineup of gourmet baskets. Known for ocean-fresh, live Maine lobster gifts with all the trimmings, Lobster Gram also has 10 varieties of exotic lobster tails from around the world, tenderly aged gourmet steaks, crab, shrimp, creamy chowders, ready-to-heat lobster appetizers and decadent desserts.

To learn more about Lobster Gram and its products, a free <u>Lobster Gram catalog</u> is available by calling toll free at 1-800-LIVE-LOB (1-800-548-3562) or requesting one at the website. Lobster Gram also has an E-club with great perks, such as private special offers, discounts and sneak peeks at new products. Sign-up for the E-club can be done at <a href="http://www.livelob.com">http://www.livelob.com</a>.

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