



CFP® GRANT
AWARDED

CIF is Awarded Grant for the Benefit of Underserved Women

Grant will fund:

- ◆ Financial Literacy Center
- ◆ Online Education for Women

Services Provided:

- ◆ Personal Budgeting
- ◆ Debt Relief
- ◆ Children's Education Funding
- ◆ Retirement Planning
- ◆ Divorce Planning
- ◆ Estate Planning

Groups Served

- ◆ Single Mothers
- ◆ Widows
- ◆ Divorced Women
- ◆ Ethnic Minorities
- ◆ Low to Middle Income Women

Denver, CO August, 2007 - The CFP® Board awards grant funding to projects that are developing innovative and sustainable methods of bringing the benefits of financial planning to communities not traditionally reached by the financial planning profession.

One of the CFP® Board 2007 grant recipients is California Lutheran University's California Institute of Finance. The CIF Information Center for Women is an online program initiated by CLU to provide financial planning services free (for basic information) or at minimal cost (for individual counseling) to low- and middle-income women. This program will benefit the underserved women in the financial arena, especially low-income and minority women.

The CIF Information Center is aimed at uplifting these women through online chat, threaded discussions, online educational tutorials, postings of up-to-date information of relevance, and FAQs, with an opportunity for more

To read more, go to

USDLA.
UNITED STATES DISTANCE
LEARNING ASSOCIATION

SILVER
2007 Award Winner



**U.S. News Ranks CLU
Among Top 20 Schools
in the West**

CLU Women in the News

CLU MBA Student Feted as Woman of Confidence



Our MBA student (and Fillmore, CA Mayor Pro Tem) **Cecilia Cuevas** was honored with the Woman of Confidence Award at the second annual National Women's Confidence Day

Dear All:

As you may have heard or seen in the last newsletter, we just received a grant from the CFP® Board to develop an online financial resource center for underserved women. Underserved women groups include, but not limited to, the following segments: *Single moms, widows, ethnic minorities, divorcees, young career/low income groups, etc.*

Grant will fund: Financial Literacy Center

Online Education for Women will provide educational services in these and other areas:

- Debt Relief
- Children’s Education Funding
- Personal Budgeting
- Retirement Planning
- Divorce Planning
- Wills
- Others

We are very excited about the project, its scope and prospects – for us a way to serve our communities. We would be delighted if we could have you participate with us on this project, in any which way you can, however small or large. We are beginning to formulate the project and the following are some of the areas we have currently identified where we would appreciate any help. These are as follows:

<input type="checkbox"/> Financial planning Resource Development (all disciplines)	<input type="checkbox"/> Strategic alliances with associations with similar/related goals	<input type="checkbox"/> Committee review members
<input type="checkbox"/> Development of FAQ databases	<input type="checkbox"/> Professional web design/architecture/site management	<input type="checkbox"/> Development of dedicated online content/mini-lessons
<input type="checkbox"/> Community outreach	<input type="checkbox"/> Operations	<input type="checkbox"/> Public relations
<input type="checkbox"/> Marketing and distribution	<input type="checkbox"/> Donations – Corporate and individual	<input type="checkbox"/> Research

If you are interested in volunteering your time and talent to this cause please fill in the form below. We’ll get back in touch with you.

Name: _____

Email Address _____

Contact Phone _____