

Selkie™
RESCUE



TUGBOAT ENTERPRISES™

Selkie Supports IFAW

Data Recovery Software Partners with Fund for Animal Welfare



September 14, 2007

For immediate release – Tugboat Enterprises Ltd, publisher of the award-winning software program **Selkie Rescue Data Recovery**, is launching a new campaign to help save more than files on a computer. Citing the slogan “save what's worth saving,” the management of Tugboat Enterprises has wholeheartedly endorsed a plan to provide 10% of the sales revenue from their award winning file recovery program *Selkie Rescue Data Recovery* to the International Fund for Animal Welfare (IFAW).

“We have set up a site dedicated to this project,” said Affiliate Manager Emma Larocque. “Our management team strongly supports the excellent wildlife recovery work of IFAW. **Selkie Rescue Data Recovery** is all about rescuing endangered files so there seemed to be a fit.”

Selkie is to data rescue what IFAW is to animal protection. The site can be found at www.selkie-ifaw.com and is also through www.ifaw.org/ifaw/general/default.aspx?oid=68242

“We are very pleased to have the folks at Selkie Rescue Data Recovery working with us. Obviously an organization such as ours depends in part on good corporate citizens for financial support. Tugboat's endorsement is welcome and we are sure it will be a positive experience for both IFAW and Tugboat Enterprises,” said JC Bouvier, Online Community Coordinator – IFAW.

A demo of Selkie Rescue Data Recovery an award winning utility that will simply, safely and easily recover files off a non-functioning computer is available at www.Selkie-IFAW.com

Tugboat Enterprises is in its third year as a private software development company. The company's feature product, **Selkie Rescue Data Recovery** is a bootable CD that is easy to use

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and affordable. **Selkie Rescue** solves a major problem faced by more than 1 billion owners of PCs and laptops - lost data due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, use **Selkie** and recover your data within 10 minutes, using 5 mouse clicks or keystrokes - all for \$99.99. **Selkie Rescue Data Recovery** does not require Windows to be functional in order to recover data.

Selkie is available at www.Selkie-IFAW.com for US\$99.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at 1-888-688-9199.

Selkie Rescue System Requirements

Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the Selkie Rescue CD; any active network connected to the PC being rescued.