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From Singer, Songwriter and Inspirational Christian Artist Chris Atkins...



The Popular Musical Greeting Card Found In Bookstores Is Now Available Online

Have you heard about the new inspiring gift called Singnificards? The popular musical greeting card - flying off Christian bookstore shelves is now available for purchase at the NEW Singnificards store launching online at www.Singnificards.com.

With original music by Chris Atkins, recorded with nationally recognized producer Matt Kirkwold, arranger Paul Peterson and engineers James Harley and Steve Hodge, Singnificards are a perfect expression of love and hope for life's significant events.

More than a greeting card, the Singnificards Collection includes 8 inspiring devotional cards with original music CD and memorable keepsake bookmark. Individually priced at just \$8.99, you'll find the perfect message to share for Birthdays, Weddings, Anniversaries, Graduations, Illnesses/Bereavement and those special "I Love You" moments.



Also included in the Singnificards Collection is the special edition Christmas card that includes "You are Jesus" with special guest artist, Fonda Havlik, plus new arrangements of traditional classics, "Silent Night" and "I Saw Three Ships", just in time for the Christmas season.

With 4 inspiring songs that gently point to God's love and connect to a deeply personal message in each card, Singnificards have become a truly unique gift that are experienced and cherished like no other greeting card.

\$8.99 per Individual Card

\$63.99 for Set of 8
Inaugural Collection
Cards

Perfect for Individual
Giving plus Fundraisers
and Ministry Programs

"I recently went through a very difficult surgery and my grand-daughter sent me this wonderful card. I feel that each song encourages me to get through each day and is something I will cherish always." - Recipient, NE

To learn more about Singnificards, hear samples and purchase, go to the Singnificards store online at www.Singnificards.com.

10591 Welcome Drive North, Brooklyn Park, MN 55443. (800) 339-4129. www.Singnificards.com

Meet Inspirational Christian Artist - Chris Atkins

An inspirational singer, songwriter, concert and recording artist – Chris Atkins has performed in worship-leading venues throughout the United States and the world. With more than 20 years as a worship director, pastor and musician, Chris has touched thousands of people through Billy Graham International Ministries, music albums "The Heart of a Friend", "Soul River" and "Last Night on Earth" plus his original television programs and concerts for Grace Unleashed where he continues to serve as Executive Director.

Chris' newest venture, "Singnificards", includes original music written by Chris and recorded with nationally recognized producer Matt Kirkwold, arranger Paul Peterson, and engineers James Harley and Steve Hodge. Singnificards, is a new line of richly expressive cards that bring together art, music and language to convey a deeply personal message to a loved one or friend.

With more than 20 minutes of inspirational music and song in each expressive card, Singnificards have quickly become popular gift items among Christian bookstores and ministries, now available online at www.Singnificards.com.

Having touched many people with his music at significant moments in their lives, Chris was looking for a way to extend his music to even more people. "Our goal was not only to provide music that would be accessible to people in whatever life event they experience, but to also gently point them to God's love." – Chris Atkins



Chris' music has touched the hearts of people looking for an authentic experience of love and faith in their lives. Chris describes his personal mission as: "To serve and give glory to God by living life in His Spirit and Truth, and by being an authentic person of faith, integrity, and creativity; and to point people to God in the person of Jesus Christ by who I am and what I do."

Chris lives in Minneapolis, MN with his wife Terese and four children.

For more information on Chris and how you can experience or host Chris' ministry, call 612-720-3893 or visit www.graceunleashed.org.

Singnificards may be purchased online through www.Singnificards.com, Northwestern Bookstores and are available for wholesale accounts. A portion of your purchase is donated to Christian ministry and mission organizations throughout the world.

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10 Suggested Discussion Points and Questions for Chris Atkins

1. What inspired you to create Singnificards? Was there a significant event that started it all?
2. How did you go about writing or choosing the songs featured in each Singnificard?
3. The Inaugural edition has 8 unique musical cards; can you tell us a bit about each one?
4. I see that you have some very well known artists and producers that have been involved in this project. Are you continuing to record with them for future Singnificards?
5. If someone were interested in hearing samples of the songs featured in your cards, how could they hear a special preview?
6. The cards have become so popular with Christian bookstores and now you are offering them online and to ministries and fundraising groups. If I were a ministry or school fundraising group how can I find out more about selling Singnificards?
7. Singnificards and your music have touched so many people – can you share any of the comments or letters you've received about how a Singnificard has impacted someone?
8. You travel frequently with your organization Grace Unleashed, what would you say is the most important thing you share with others when performing? Do Singnificards travel with you?
9. You have a very supportive family. How has your wife Terese, children and others gotten involved with your music and this new venture?
10. You have chosen to give a portion of the proceeds from the sales of Singnificards to non-profit Christian ministry and mission organizations. Can you tell us how Singnificards is making a difference for these organizations?

Singnificards Fact Sheet

What: Singnificards, the new musical greeting card with more than 20 minutes of original music from popular Christian songwriter, Chris Atkins, plus devotional message and bookmark.

8 distinctive cards are now available—

- Milestone Events for Male/Female
- Encouragement
- Wedding
- Romance
- Birthday
- Christmas

Who: With original music by inspirational Christian artist, Chris Atkins, recorded with nationally recognized producer Matt Kirkwold, arranger Paul Peterson and engineers James Harley and Steve Hodge, Singnificards are a perfect expression of love and hope for life's significant events.

Where: Available at Northwestern Bookstores, Christian bookstores and exclusively NOW online through www.Singnificards.com

Price: \$8.99 per individual card
\$63.99 for 8 pack of Inaugural cards

Perfect For: Individual giving, church, school and small-group fundraisers. Ask us about special pricing for quantity orders.

Singnificards make perfect gifts from parents to adult children and 30 something to retirement loved ones and friends both men and women.