

Date: October 11, 2006

Union Diamond has rapidly become the world's preeminent brand in the Luxury Diamond Jewelry category. Union Diamond sells its vast selection of certified ideal cut diamonds and the finest of gold, palladium and platinum jewelry directly to the public via its website and through its flagship store in the historic Vinings area of Atlanta, Georgia. Union Diamond has been recognized by Forbes Magazine in their annual "Best of Web" category. Yahoo Finance has echoed the accolades notably "Union Diamond Corporation continues to add twinkle to its sparkling reputation." They are known throughout the industry for their unconditional guarantees and "second to none" customer service.

Scott Anderson, Union Diamond's President and CEO recently had this to say about eBrandz SEO ability:

I searched for an SEO company by using the generic results in the various search engines. I figured that the companies successful in their own marketplace would be successful in mine. eBrandz was consistently on the top of the generic search results for SEO. Most other companies I interviewed wanted to tell me how good they were. eBrandz instead, listened to me and then gave me a straight forward plan that was concise and complete.

I have used offshore companies for web development, software development and even accounting. SEO is just another function undertaken by professional businesses overseas. Hence I did not have any concerns while choosing eBrandz.

The team at eBrandz has been tremendously helpful. It's like having your own SEO department in house without all the hassles that go along with it. Within 2 – 3 months there was a clear indication that SEO was kicking into gear. The continual tweaking of the website has consistently improved traffic rankings. The partnership with eBrandz has been an incredible help in our overall business development. Our traffic has continued to increase and our sales have soared.

I would absolutely not like my competition to find about eBrandz.



Scott Anderson  
President & CEO  
Union Diamond Corporation

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Union Diamond Corporation  
2859 Paces Ferry Road  
Suite 445 Atlanta,  
Georgia 30339  
Phone: 770-434-1251  
Toll Free: 800-325-1251  
E-mail: [Scott@UnionDiamond.com](mailto:Scott@UnionDiamond.com)  
Website: <http://www.uniondiamond.com>