



## Global Institute of Logistics

### **Gene Tyndall Inducted into the Global Institute of Logistics 'Hall of Fame'**

On Monday, the 25<sup>th</sup> of June 2007, Gene Tyndall was formally inducted into the Global Institute of Logistics 'Hall of Fame'. Kieran Ring, CEO of GIL, presented Gene Tyndall with the Waterford Crystal Claret Jug, in honour of his remarkable contributions to the industry. Many of Gene's friends and colleagues attended the celebration to congratulate Gene on his achievement and many of the guests spoke of why they felt he was chosen for such an honour.

After Kieran welcomed the group and thanked everyone for coming Paul Goldsbrough, of Hellmann Worldwide Logistics, was first to speak. He spoke of how, despite Gene's obvious success, he had remained 'humble and yet knowledgeable'. It was this modesty that Paul said he admired most.

Chris Monroe, a close friend of Gene's, spoke of what he called the "Tyndall Magic". This magic, Monroe explained, was Gene's ability to make the people around him feel comfortable. He explained how Gene brought out the best in the people that surrounded him, while creating a comfortable and enjoyable working environment.

Gene himself took to the floor and in true Tyndall form regaled the room with a light hearted story of how he first got involved with Dell. He explained how his daughter had ordered one computer from Dell and had received two. Gene immediately brought this error to the attention of Dell's head office and how it helped to make their supply chain more efficient. Gene explained how sometimes it's a "screw up" that makes companies more efficient.

Ben Cook, from Kimberly-Clark, spoke. Ben, spoke of his admiration for Gene and how he felt that from Gene he had learned the skill of always keeping the big picture in mind and the importance of relationship building.

Razat Gaurav, a former employee of Gene's from Ernest & Young, described 'Gene's legacy' as being the obvious enjoyment he gets from his work and how he encourages others to enjoy work in the same way he does. Razat, feels that the best has yet to come. "Gene's been recognised with this honour tonight but I feel we are only getting started with Gene, he has ways to go."

Mike (Shelton?), a former employee of Gene's spoke of how they worked as evangelists for supply chain at Ernest & Young. The aspect of Gene's success that Mike was most impressed with is the tireless efforts he puts into working with clients and promoting the supply chain.

The extent of the Tyndall magic was clearly shown when Eric Kulich from American Shipper who had met Tyndall for the first time on the day of the meeting felt he could stand up and justify why Gene had been given this award. Eric described Gene as a "bridge builder" on which others can follow. "The logistics industry is made difficult by us", he explained, but the point everyone here tonight has been making is that "Gene makes it enjoyable".

Kieran Ring took the opportunity to tell the guests about a new program that the Institute has endorsed on Relationship Orientation. Relationship excellence is at the heart of global logistics and the ability of companies to build relationships gives them the competitive edge. To support the development of the program the Institute is partnering with Chilab, a Hong Kong based organization which specializes in developing training courses on relationship orientation. Bruce Stinson, a member of Chilab has been appointed to GIL's advisory board in a training and development capacity.

**Kieran also spoke of how the Institute now aims to provide information and advice to people on finance and logistics in terms of the buying and selling of terminals, 3PL's etc. Tom Connolly, from Atlanta GA, will be offering advice on finance and logistics through the Institute and through a knowledge centre on best practice and best in class in the sector.**

Gene congratulated the Institute on their recent successes and advised the attendees of the meeting support the work of the Institute to help make a difference in the industry. As Gene said the Institute doesn't 'promote logos, it only promotes learning'.

The logistics industry in general is all about people, Gene explained, you start with your models and tools but “as you grow its all about people”. Gene referred to a book by Jim Collins called “Good to Great”, which emphasised the need to find the right people first and then decide on your plan of action. As Gene said “If we learn about people we do a better job”.

Kieran presented Gene with the Claret Jug. While handing over this beautiful piece from Waterford Crystal Kieran spoke of Gene’s outstanding contribution to the industry and described Gene as a “deserving inductee”.

The floor was then passed on to Chris Monroe who brought the evening to a close.

With “6 million frequent flyer miles” already clocked up we have no doubt that Gene Tyndall has some miles left to go and the Institute looks forward to working with him in the future.

