



PRESS RELEASE

100 Kenna Drive North Haven, CT 06473 www.themarlincompany.com Tel: 203-239-5801

Contacts: Wendy Marx, Marx Communications (203-445-2850 or wendy@marxcommunications.com)
Tori Brown, Marx Communications (203-445-2851 or tori@marxcommunications.com)
Frank Kenna, The Marlin Company (203-239-5801 ext.227 or fkenna@themarlincompany.com)

13th Annual “Attitudes in the American Workplace” Poll conducted by Harris Interactive for The Marlin Company Results

Has your company ever used email to fire or lay off employees?		
Base: All respondents		
Yes= 10%	No= 79%	Not sure= 12%

Does your boss use emails to avoid difficult face-to-face conversations?		
Base: All respondents		
Yes= 17%	No= 76%	Not sure= 7%

In the last year have you received an email...?			
Base: All respondents			
That humiliated you and that was copied to other individuals	Yes= 5%	No= 94%	Not sure= *
That was politically incorrect	Yes= 23%	No= 76%	Not sure= 1%
Sent in anger	Yes= 15%	No= 84%	Not sure= 1%
That was flirtatious	Yes= 13%	No= 87%	Not sure= N/A

* Less than one-half percent.

In the last year have you sent an email...?			
Base: All respondents			
To the wrong person	Yes= 19%	No= 79%	Not sure= 1%
For which you forgot to sent an attachment	Yes= 38%	No= 61%	Not sure= 2%

About the Survey

This “Attitudes in the American Workplace” study was conducted by telephone within the (United States by Harris Interactive on behalf of The Marlin Company between May 21 and June 14, 2007 among 752 U.S. adults ages 18 or older who are employed full or part-time. The 2004 survey was also conducted by telephone among 772 U.S. adults ages 18 or older who are employed full or part-time. Results were weighted for age, race/ethnicity, education, income, and region where necessary to align them with their actual proportions in the population.

All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments. Therefore, Harris Interactive avoids the words “margin of error” as they are misleading. All that can be calculated are different possible sampling errors with different probabilities for pure, unweighted, random samples with 100% response rates. These are only theoretical because no published polls come close to this ideal.

About The Marlin Company

For more than 90 years, The Marlin Company has been the Workplace Communication Experts™, helping companies improve employee morale, productivity and performance through the innovative use of workplace posters and electronic message boards. Its corporate posters and electronic display systems, which contain content customized by industry, are helping companies of all sizes address workplace issues, such as safety, stress management, health/wellness, communication with employees and dozens of other topics involving workplace morale and customer service. Through its many years of experience, The Marlin Company has developed a strong database of, and experience in, issues affecting the workplace. It routinely surveys thousands of clients to determine their current issues, works with industry experts across North America, and conducts national polling. Since 1995, it has conducted its annual "Attitudes in the American Workplace" Labor Day poll. In the early years, the Gallup Organization conducted the polling. Harris Interactive has done so since 2001. For more information, please see www.themarlincompany.com.