



Are you ready for the next level?

With Billboard Publicity Wire you can be sure that your news will get to the people that matter most – customers, fans and journalists!

When you send your news release with Billboard Publicity Wire, it is distributed through a vast online network that includes online news sites and search engines like Google and Yahoo! News, music sites including Billboard.biz, directly to thousands of top journalists and distributed to millions of fans through news feeds and Web sites.



PUBLICITY AND ONLINE VISIBILITY FOR ALL

Here is what you get with Billboard Publicity Wire:

Get your news on top online news sites

Our news is picked up in leading online news sites like Google and Yahoo! News that get millions of visitors each day. We'll also make sure your news gets distributed on top music sites like Billboard.biz, Billboard Publicity Wire.com and thousands of others.

Get your news to top journalists and newspapers

There is no better way to reach the media than Billboard Publicity Wire. Every day, we send news releases to more than ten thousand journalists at top music and entertainment publications like Billboard, Rolling Stone, Spin, Variety and more. Additionally, we will distribute your news to more than 100 top daily newspapers including the New York Times, Los Angeles Times and USA Today.

Distribute your music and video

Attach audio and even embed YouTube videos directly in the body of your release. The thousands of people who read your release will also listen to your tracks and watch your video!

Drive Traffic to your Web site

In addition to keyword links, you can embed your Web site in the body of your release, giving journalists and consumers direct access to your Web site.

Get Viral Buzz in the Blogosphere

Every day, millions of people read blogs for news and information. Billboard Publicity Wire uses social bookmarking links and blogger tools to help you achieve top results in social media.

Circulate your electronic media kit

Most reporters will not cover your news if they don't have easy access to your electronic media kit. Billboard Publicity Wire is the only news distribution service that allows you to attach your electronic media kit to your news release for no additional charge.

“When we absolutely need to create buzz for our music programming, we use Billboard Publicity Wire – it allows us to hit both the top journalists as well as millions of fans. Not only are we able to tell them the story in writing but we can also show them video and provide them with audio samples.”

- Music Choice

“Billboard Publicity Wire fills a void that has existed in the entertainment industry for a highly effective yet affordable way to gain immediate exposure. From the largest record, film, and consumer product companies to the newest emerging artists, Billboard Publicity Wire provides publicity and online visibility for all.”

- John Kilcullen, President and Publisher, Billboard Information Group

All Billboard Publicity Wire packages deliver online visibility. There are four types of press release packages that contain progressively increasing levels of distribution, display features, SEO and social media functionality, and reporting capabilities. Please refer to the comparison chart below to find the package that best meets your needs and goals.

| FEATURE | STANDARD VISIBILITY | SOCIAL MEDIA VISIBILITY | SEO VISIBILITY | MEDIA VISIBILITY |
|-----------------------------------|---------------------|-------------------------|----------------|------------------|
| Media distribution list | | | | • |
| AP distribution | | | | • |
| Advanced Analytics | | | | • |
| Feature Video | | | | • |
| Ten Industry Targets | | | • | • |
| URL Keywords available | | | • | • |
| Embedded News Image | | | • | • |
| Keyword Text links | | | • | • |
| Next Day Distribution available | | | • | • |
| SEO Statistics | | • | • | • |
| PR TrackBacks enabled | | • | • | • |
| Quotables available | | • | • | • |
| Social Bookmarking enabled | | • | • | • |
| Billboard Publicity Wire Page One | | • | • | • |
| Pheedo Network Distribution | | • | • | • |
| Visibility Statistics | • | • | • | • |
| Topix News Distribution | • | • | • | • |
| Yahoo News Distribution | • | • | • | • |
| eMediaWire Distribution | • | • | • | • |
| Custom RSS feed | • | • | • | • |
| iFrame Website Feature enabled | • | • | • | • |
| File Attachments available | • | • | • | • |

Get Started Now!

Please visit our Web site (www.billboardpublicitywire.com) to learn more about our service, register for a free account and begin communicating with the world.

