

PRESS RELEASE

New Book Breaks Building Buzzword Barrier

*Building Intelligence Group has smashed the 'buzzword barrier' inhibiting the adoption of Intelligent Building technology by writing the **Intelligent Building Dictionary: terminology for smart, integrated, green building design, construction, and management.***

St. Paul, Minnesota (PRWEB) September 28, 2007 – A new dictionary of Intelligent Building terms from the Building Intelligence Group will help designers, builders, and property owners understand the specialized terminology associated with advanced high performance buildings and make it easier to incorporate this technology into their projects.

Intelligent Buildings combine green building features with integrated building automation systems to improve occupant comfort and productivity while reducing energy consumption and operating costs. Intelligent Buildings benefit all stakeholders by increasing productivity, flexibility, and competitive advantage, energy efficiency, sustainability, and reduced carbon emissions. When asked "How likely are you to add new intelligent building technology in the next one to two years" all facility managers in a recent focus group responded with ratings of 8, 9 or 10 on a 10-point scale.

The 'buzzword barrier' arises from the wide variety of technologies used in Intelligent Buildings and the wide range of professions, each with their own jargon and acronyms, involved in these projects. This includes traditional building trades (architects, engineers, contractors, building operators, etc.), green building specialists (energy conservation experts, daylighting designers, sustainability analysts, etc.), information technology, physical security, network and information security, and fire safety.

The Intelligent Building Dictionary provides clear concise definitions for the specialized terms and acronyms encountered in these projects. It is designed for use by everyone with a stake in advanced real estate including architects, engineers, owners, developers, facility managers, property managers, and tenants.

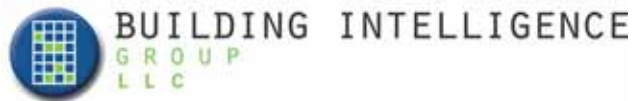
In addition to the book, Building Intelligence Group has also launched a companion website at www.Intelligent-Building-Dictionary.com that provides fast online lookup of specialized terms from this dictionary.

www.BuildingIntelligenceGroup.com

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Intelligent Building Dictionary is available in these formats:

- Hardcover ISBN 978-0-9796408-3-4, 300 pages, 6"x9", \$39.95
- Paperback ISBN 978-0-9796408-4-1, 300 pages, 6"x9", \$29.95

Books may be ordered online at www.BuildingIntelligenceGroup.com or from the publisher, Hands-on-Guide (www.HandsOnGuide.com).

About Building Intelligence Group

Building Intelligence Group, LLC, is a specialized consultancy working with building owners and managers, systems integrators, and suppliers on multiple aspects of intelligent building projects and education. Services include building systems design for leading edge projects and building systems master planning for universities and other multi-facility owners. For more information see www.BuildingIntelligenceGroup.com.

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About Hands-on-Guide

Hands-on-Guide specializes in practical books that help people develop new skills, help themselves, and get things done. The **Intelligent Building Dictionary** is the first in a series of books for the real estate and construction industry. For more information see www.HandsOnGuide.com or contact info@handsonguide.com.

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