



FOR IMMEDIATE RELEASE:

SVA Head Names Collective IQ Top Advisory Firm in Corporate Venture

ATLANTA, GA - September 27, 2007 - Collective IQ (<http://www.collectiveiq.com>) recently received confirmation of its leadership as the foremost provider of advisory services to corporate venture groups from Naveed Khan, Executive Director of the Strategic Venture Association. "Collective IQ, under the leadership of Bill Glynn and Jon Nieman, provides an unparalleled combination of access to innovation sources, the corporate C-level and the financial community. This nexus makes CIQ the number one corporate venture organization out there today. The results they bring simply speak for themselves."

Jon Nieman, CIQ Vice Chairman responded to the SVA acclaim, "We are honored to be recognized by a distinguished association such as the SVA in this way. We have spent the last decade putting the pieces of this platform together and over 20 years working with large corporations and business leaders to build a proprietary network of recognized influencers across industries and around the world". The founders of CIQ have helped create corporate funds dating back to the 1990's including Alltel Ventures and Lucent Ventures, among others.

CIQ's financial model includes co-investments along side these strategic funds and access to the non-public, proprietary deal flow within the network - from emerging deals to corporate buyouts and divestitures. Collective IQ also advises the Gulf Venture Capital Association, based in Saudi Arabia and The CXO network, one of the largest most organized executive networks in the country. In addition, CIQ is supporting a Japanese platform partner, Tsunami Network Partners, on its 3rd fund. TNP manages the largest and most strategic network in Japan that is expanding throughout Asia.

About The Strategic Venture Association (<http://www.StrategicVentureAssociation.com>)

Established in 2003, SVA provides a platform for learning and networking for corporate venturing professionals. It provides seminars, forums, and panel discussions on a regular basis where its membership discusses and learns new approaches and best practices in corporate venturing. Their purpose is to promote corporate venturing at all levels in the industry and institutionalize corporate venturing as a significant approach in corporate growth and innovation. Speakers who have addressed SVA members since 2003 are leaders in global corporations, including Vinod Khosla, Managing Partner at Kleiner Perkins, Les Vadasz, former Head of Intel Capital, Claudia Fan Munce, VP of Corporate Strategy at IBM, Professor Henry Chesbrough, Executive Director of the Center for Technology Strategy & Management at UC Berkeley and Shloma Markel of Broadcom.

About Collective IQ

Collective IQ, co-founded by William "Billy G" Glynn, ranked one of the world's top innovators by Information Week, and Jon Nieman private equity insider, specializes in corporate venture capital and corporate development. Headquartered in Atlanta, GA, with offices worldwide, CIQ manages and advises an elite group of corporate venture capital, buyout and niche equity funds. CIQ is ranked globally as one of the top corporate venture capital platforms, serving some of the world's largest and most respected businesses as their corporate venture team and development advisor.



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