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FOR IMMEDIATE RELEASE

Yachting Australia Signs Partnership Agreement with Compete-At for Online Regatta Management

OAMPS Insurance Brokers Australian Youth Championship 2008 Event Registration to be Managed through Event Manager Platform

BETHESDA, MD. – October 3, 2007 – Compete-At, the leading innovator of sport event management software, today announced its partnership with Yachting Australia, to provide an end-to-end sport event management platform to their membership.

Yachting Australia will use Compete-At's comprehensive Event Management platform to manage regattas including the 2008 OAMPS Insurance Brokers Australian Youth Championship, which is officially open and accepting online registrations. Yachting Australia will extend the benefits of the Compete-At Platform down to over 300 clubs and over 45,000 members by providing Compete-At Passport Pro Accounts at no cost to new and existing members. Compete-At Passport has been seamlessly integrated with existing MySailor accounts and provides members a secure online solution to manage their competitive profiles. With a MySailor account, members can maintain a history of past events, store required entry documentation, register for open races and social events at local clubs, regional, or national regattas with a few short clicks on the www.yachting.org.au website.

“This newly announced partnership with Compete-At is a winning combination for Yachting Australia as well as all of our members” said Phil Jones, CEO of Yachting Australia. “Compete-At provides an extremely powerful event management platform that benefits both race organisers as well as race participants. Their knowledge of sailing as well as their passion to promote the sport is a key reason we chose to pursue this partnership with Compete-At.”

“We are extremely excited that Yachting Australia selected Event Manager as their regatta management solution for the OAMPS Insurance Brokers Australian Youth Championship 2008 which brings together the best youth sailors in Australia as well as a strong contingent of international competitors” said David

Ross, CEO of Compete-At. “Through this partnership we look forward to extending the benefits of our sport event management platform to all of their members and clubs.”

To register for the OAMPS Insurance Brokers Australian Youth Championship, view the NOR or SI visit <http://www.yachting.org.au/OAMPS2008>

About Compete-At Event Manager Platform

Event Manager is the first comprehensive tool to help race organizers manage regattas from the initial planning and budgeting stage all the way through the awards ceremony. Event Manager is designed to handle a variety of events, whether it is a small one-design regatta, twilight series, premier offshore event, or a championship level regatta. Event Manager is a 100% web-based system that allows event organizers the ability to accept entries and fees online in multiple currencies and boat owners a point-and-click registration process. For more information visit: <http://www.compete-at.com/RegattaManager>

Event Manager’s functionality addresses the following areas of running a successful regatta:

- Pre-event planning and promotion: Event staff roles and responsibilities, access rights and privileges, scheduled notifications and tasks
- Administrative tools: Registration set-up, registrations requirements, open and close dates, fee structure, discipline and class structure
- E-commerce store with customizable categories and reporting to sell event apparel, social or event tickets, t-shirts, etc.
- Integrates with industry standard scoring packages
- Event cloning for rapid deployment and increased efficiency
- Social Event planning
- Secure credit card processing
- Multi-lingual and multi-currency
- Financial budgeting and reporting
- 100% web based, no IT Support needed, no software or hardware to maintain

ABOUT OAMPS INSURANCE BROKERS AUSTRALIAN YOUTH CHAMPIONSHIP

The 11th OAMPS Insurance Brokers Australian Youth Championship will be held between 6-10 July at Frankston Yacht Club. It is the marquee sailing event on Yachting Australia’s event calendar.

The annual championship is also the selection event for the OAMPS Insurance Brokers Youth Sailing Team. A Team of up to 10 competitors will compete at the Volvo Youth Sailing ISAF World Championship to be held in Arhus, Denmark from 10th – 19th July, 2008. The Team will also be defending the Volvo Nations Trophy after being crowned the most successful nation at the same event held in Canada in July this year. The Team will be announced at the conclusion of the event.

ABOUT YACHTING AUSTRALIA

Yachting Australia is the governing body for sailing in Australia. A not for profit organisation governed by a voluntary Board, Yachting Australia is recognised by the Australian Olympic Committee and is a member of the International Sailing Federation (ISAF), the world governing body.

Yachting Australia is Proudly Supported by: Australian Sports Commission, Australian Institute of Sport, Australian Olympic Committee, Australian Paralympic Committee and OAMPS Insurance Brokers

<http://www.yachting.org.au>

ABOUT COMPETE-AT.COM

Compete-At provides a fundamentally new approach for athletes, event organizers and National Governing Bodies to register, create and manage sporting events through a robust, yet easy to use online system. Compete-At provides tailored event and membership management solutions to meet the unique needs of individual sport disciplines. The Compete-At product suite is based on the robust and widely adopted Regatta Manager platform.

<http://www.Compete-At.com>