



Protecting Information



Your People... **AWARE. PROTECTED.**

The next-generation security and privacy awareness newsletter

Security Awareness using Proven Principles

Imagine providing consistent, quality security and privacy awareness that appeals to your entire organization for less than the cost of a typical laptop.

Protecting Information is the next-generation in security and privacy awareness communications. Using proven education principles, it enhances the traditional newsletter with graphics, sound and interactive exercises to engage your personnel and help them truly understand security and privacy concepts.

Educate Employees on the Latest Threats

Protecting Information is published quarterly in Word, PDF and HTML format, and can be easily customized and distributed to your entire organization. Each quarterly issue contains:

- A featured article on a security or privacy topic based on the latest threats and incidents.
- Youth View: A special article written by a real teenager discussing risks of the featured topic.
- Terms You Should Know – A set of information security and privacy terms related to the featured topic.
- Real-world Cases – Examples of data security or privacy breaches in real companies and what your organization can learn from them.
- Interactive Review – An awareness exercise to engage the reader and allow creation of awareness metrics.

Professional Advice - Measurable Results

Each issue of **Protecting Information** comes with practical, time-saving advice for security and privacy practitioners from security, privacy and education expert **Rebecca Herold**. Rebecca provides additional awareness activities that will enhance the educational impact of each issue and allow you to measure the real effectiveness of your awareness program.

Affordable Educational Benefits

- Effectively educate all employees on information security and privacy principles using real-world examples relevant to personnel and their families.
- Ensure that your message reaches the most people by using a variety of learning styles and formats
- Enhance existing education and awareness programs by easily integrating your own branding and messages.
- Establish metrics to verify the effectiveness of your awareness efforts
- Enable compliance with state, federal and international privacy, data protection and security laws, regulations and standards
- Save time and free up security and privacy personnel for critical tasks

*"If you have been disappointed with existing newsletters, **Protecting Information** takes awareness to a new level. It is written for all personnel, in non-technical language, and covers security and privacy issues that represent real risks to our organization."*



Protecting Information is published quarterly by Information Shield and edited by leading privacy and security consultant Rebecca Herold, CISSP, CIPP, CISM, CISA, FLMI.
www.informationshield.com