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Lolita Fashion Icon Angelic Pretty Makes U.S. Debut at Pacific Media Expo

LOS ANGELES – Angelic Pretty designers Maki and Asuka will appear as Guests of Honor during Pacific Media Expo (PMX), Nov. 9-11. For the first time, American Lolita attendees will be able to purchase items from the famed Sweet Lolita brand in an exclusive Japanese boutique, open only during PMX.

“Fashion trends from Asia are a huge part of Pacific Media Expo. After the huge outpouring of support for Novala Takemoto last year, we wanted to keep the momentum going with additional superstars like Angelic Pretty this year,” said Mike Tatsugawa, PMX Convention Chair. “We’re really honored that they have accepted our invitation to participate in this year’s event and we know their fans in the U.S. are excited about meeting them and seeing their latest designs.”

The Sweet Lolita fashion designers will discuss their work and reveal an exclusive preview of the new fall line to a limited audience during the Angelic Pretty Fashion Brunch. Fans will also have the opportunity to converse with the Guests of Honor during a panel open to general PMX attendees.

Angelic Pretty is a leading purveyor of Sweet Lolita fashion, which emphasizes Victorian-style dress and aims to convey the look and innocence of ornate porcelain dolls. Maki and Asuka appear at PMX by special arrangement of Cosplay Oneesan.

“By bringing events such as these to America, Cosplay Oneesan hopes to strengthen the foundation between fashion and community, while taking the exposure of Japanese fashion and its enthusiasts abroad to the next level,” said Lynda Leung, Cosplay Oneesan CEO.

About Cosplay Oneesan: Since 2006, Cosplay Oneesan has been involved with creating communities and events for those who support fashion and fashion-centric lifestyles. These communities range from cosplay to mainstream Japanese street fashion. Cosplay Oneesan is federally recognized as a tax exempt non-profit organization under the category regulation 501c(6).

About Pacific Media Expo: America's first major media trade show dedicated to Asian-Pacific popular culture and entertainment, Pacific Media Expo (PMX) is an industry event sponsored by the Pacific Media Association. Pacific Media Expo will be held Nov. 9-11 at the Hilton Los Angeles Airport. The show will feature honored guests, live performances, panel discussions,

**Pacific Media Association dba Pacific Media Expo
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autograph sessions, Asian cinema and animation video rooms, art exhibitions and one of the country's only exhibit halls dedicated to Asian media and pop culture.

About Pacific Media Association: Pacific Media Association, a not-for-profit company, is dedicated to promoting the Pacific Rim's entertainment and media industries. PMA specializes in Asia's cultural exports, such as anime and manga, music and live entertainment, live-action television and films, and diverse cultural lifestyles, while building creative communities and promoting Asian awareness within the United States. PMA is the parent company of Pacific Media Expo. The Pacific Media Association is located in Los Angeles, California, USA.

For more information about Pacific Media Expo, please visit <http://www.PacificMediaExpo.com> or e-mail information@PacificMediaExpo.com.

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