

Sell My Timeshare NOW

Third Quarter Statistical Synopsis, 2007



Sell My Timeshare NOW, LLC, is a leading timeshare resale and timeshare rental advertising and marketing company. The Limited Liability Corporation was founded in 2003, by Jason Tremblay and Mark Eldridge.

The company originated with three employees working from home computers in Florida and New Hampshire. The tremendous customer response to the launch of the company website made it immediately evident that expansion was necessary.

Sell My Timeshare NOW took office space in Central Florida in order to capitalize on the popularity of Florida timeshares, which currently leads the nation with approximately 23 percent of all timeshares in the US. A corporate reorganization and continued growth led to the company's facilities consolidating in New Hampshire, with the company located in Dover since 2005. SMTN has now grown to 87 employees during the past four years, and continues to expand services and offerings to customers.

During the past four years, Sell My Timeshare NOW has experienced rapid growth and believes that the pace of this growth will continue to escalate, as both their own internet visibility grows and the timeshare resale and timeshare rental market continues as one of the fastest growing segments of the industry.

The company's corporate headquarters is located at:

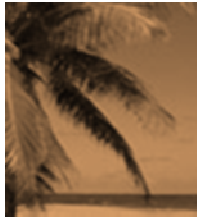
383 Central Avenue, Suite 260
Dover, New Hampshire 03820

Overview:

- Website.
- Offers.
- Revenues.
- Projections.

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Website Traffic

Website visitors average over 1.8 million per month. This represents an increase of 42 percent over website traffic at the end of the third quarter in 2006.

The primary website for Sell My Timeshare NOW is:

<http://www.sellmytimesharenow.com>

Additionally, the company maintains other websites including a corporate blog and a timeshare forum. The address for the *Timeshare Owners Blog* is:

<http://timeshareownersblog.sellmytimesharenow.com>

The address for the Sell My Timeshare NOW Forum is:

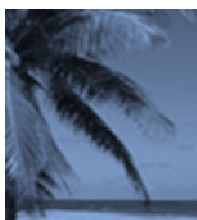
<http://forums.sellmytimesharenow.com/>



Sell My Timeshare NOW is unique among their competitors in that they publish a real-time report of their website activity. The statistics included in the report show both the number of visitors and the number of unique visitors.

Additionally, the information within the report includes but is not limited to the following:

- Number of visitors who return to website.
- Hour, day, week, and month of website activity.
- Domain, country, and continent of visitors.
- Referrer source for web traffic.
- Percentages of new to returning visitors.
- Keyword queries that directed the traffic to the website.



Offers to Buy Timeshare and to Rent Timeshare

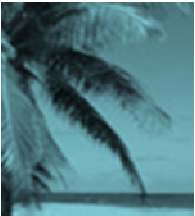
The number of offers to **buy timeshare** or to **rent timeshare**, generated year-to-date is 53,000. This surpasses the 2006 total number of buy or rent offers, which was 47,000. Sell My Timeshare NOW is currently 50 percent ahead of last year's pace.

The total offers generated by Sell My Timeshare NOW, from timeshare buyers and timeshare renters year-to-date, totals \$209 million. This represents a 20 percent increase in the amount of offers for the same period 2006.



Company Revenues

Company revenue for the year is \$5.1 million. This third quarter result matches the year-end total for 2006 and places Sell My Timeshare NOW 33 percent ahead of revenues for the same period last year.



Fourth Quarter 2007 Outlook

During periods of soft US economic activity, **timeshare resale advertising** has typically flourished as current timeshare owners seek to sell timeshare they no longer use, or on which they do not wish to continue to pay fees and/or taxes. During periods when the economy is stronger, there is typically increased interest by new buyers in the purchase of timeshare resales, as well as many timeshare owners seeking to sell existing timeshares and purchase new ones that they perceive offer more amenities or membership benefits.

In all cases, the timeshare resale and timeshare rental market is not tied solely to the economic market of any one country, including that of the US. Timeshares, as an industry, are found worldwide, with some of the fastest growing areas currently outside the US. Because the primary means by which Sell My Timeshare NOW reaches its market is online, the company's marketplace is truly global.

Sell My Timeshare NOW is currently on pace to reach a projected \$278 million in offers to buy timeshare or rent timeshare for 2007.

Founder and CEO, Jason Tremblay, is available for interview at:

603-516-0649

Or you may schedule an interview by contacting:

stveluba@sellmytimesharenow.com