



New DVD release from Call Box teaches HD editing with Final Cut Pro and the Panasonic HVX200.

Now available at:

http://www.callboxlive.com/store/product_info.php?products_id=33

Call Box™, an interactive training company for digital media producers, announces their latest training DVD, “Panasonic P2 Workflow with Final Cut Pro and the HVX200,” is now available worldwide. Promising to unlock the secrets of high-def digital production and post-production using Final Cut Studio, Call Box offers a wide range of interactive content.

About Panasonic P2 Workflow with Final Cut Pro and the HVX200

Created by Apple Certified Pro instructor Noah Kadner, the DVD provides instruction for digital video professionals shooting DVCPRO HD high definition 24p footage to P2 solid-state memory cards with the Panasonic HVX200 camera and Apple’s Final Cut Pro software.

“The P2 data-centric workflow is a whole new world for producers used to shooting tape,” says Kadner. “Our DVD goes step-by-step from pre-production planning through output to DVD. We want to empower professionals so they can spend more time bringing their stories to life.”

The DVD features two and a half hours of original content broken down into learning modules with interactive demonstrations and easy to understand, real-world examples. This disc also applies to other Panasonic P2-based HD and SD cameras like the HPX500, SPX800 and HPX2000. Topics detailed in the video include Field Workflow, 720p and 1080i, Editing System Shopping Lists, P2 Store and P2 Drive, Data Archive Strategies, Output to Apple Color, Output for 24p DVD, Native MXF editing with Raylight and more.

Pricing and Availability

Panasonic P2 Workflow with Final Cut Pro and the HVX200 is available on DVD and is priced at \$74.99 (US). It can be purchased directly from the company at: http://www.callboxlive.com/store/product_info.php?products_id=33

About Call Box

Call Box, headquartered in Los Angeles, CA, is a training software developer specializing in post-production products for the digital producer industry. Call Box was founded in 2006 by filmmakers Noah Kadner and Hal Long. The company’s most recent release covered Apple’s Color and the Final Cut Studio workflow and is also available at:

http://www.callboxlive.com/store/product_info.php?products_id=30

Hal is a Los Angeles based director / cinematographer. He holds a B.A. from Duke University and an M.F.A. in film production from the University of Southern California's School of Cinema Television. He's worked with Final Cut Pro since version one and uses it on a daily basis to create productions for a wide variety of clients.

In addition to being an Apple Certified Trainer in Final Cut Pro, Noah Kadner administers several online filmmaking forums including Withoutabox, 2-pop, Creative Cow and DVXuser.com. He also writes for industry magazines like Videography and American Cinematographer. Noah recently covered *Pirates of the Caribbean: At World's End* and *Transformers* for American Cinematographer.

Additional Quotes:

"No one knows digital post-production with Final Cut Pro better than Noah. Highly Recommended."

Michael Horton, Founder, Los Angeles Final Cut Pro User's Group.

"The Reference Guide for Final Cut Studio Users."

Barry Green, Director/Writer, The DVX Book.

"I count on Noah when I need advice or problem-solving to get things working right."

Larry Jordan

Editor-in-chief, Edit Well, The rich-media newsletter for Final Cut Studio.

Call Box products are available directly from Call Box, Tool Farm, B&H and Abel Cine Tech. Additional information on Call Box can be obtained on the Web at <http://www.callboxlive.com/>