

TalkingSpeaker.com Releases Innovative Free Website Audio Player Service For Internet Marketing, e-Commerce Sales, MP3 Music Streaming & General Web Audio Communications

Petaluma, CA (PRWEB) October 12, 2007 -- Mark Lindsey, Creative Director for California-based music licensing and media design studio Primary Elements, has released a new advanced TalkingSpeaker™ [Free website audio player](#) for webmasters and web page owners of all types and levels.

Lindsey's Flash-based [free mp3 player](#) service can be utilized for a variety of Internet marketing uses including affiliate marketing sales letter "squeeze page" pitches, website welcome messages, auction or e-commerce product descriptions, streaming music for social-networking pages such as MySpace, web audio sermons and anything else where one wants to stream an mp3 audio file on a web page to increase sales conversions and user-retention.

Mark Lindsey described how easy it is to setup a TalkingSpeaker™ Free player:

"I've developed a simple setup form where users can enter the web addresses to their mp3 file and web page, choose a standard or custom background color and one of two playback modes, then simply copy and paste the resulting code into their web pages using any html editor or profile editor that allows html code. It's that easy!"

The player can stream mono or stereo audio at just about any mp3 bit-rate and offers advanced functionality such as intelligent play/pause and restart buttons, a playback position locator and convenient volume slider. For users that want the ultimate player experience, Lindsey's team of producers, designers, editors and writers offer a host of powerful and affordable upgrade options, including professional voice recording, precision audio editing & processing, custom embedded head-shot & logo images, user-defined scrolling text & links, a unique and effective TicklePlay™ playback option, royalty-free music & sound effects, script editing & writing, SEO web design & hosting, consulting, and even a built-in affiliate marketing program.

Commenting on the rationale behind the [free Flash audio player](#) release, Mark explained:

"We want to drive huge increases in website conversions and help to personalize the web experience. The results with our custom players so far are extremely exciting, and that's why we've decided to offer the free player to help spread the word. We know that once users realize the power of adding audio to their pages, they'll come back later for some upgrades to personalize their players."

In the coming months, Lindsey plans on releasing additional free player styles to match the most popular uses, and will also be rolling out an automated upgrade ordering system to streamline the customization process.

Anyone can take advantage of this totally free offer by visiting the [Talking Speaker](#) website. Visitors are encouraged to join the free TalkingSpeaker™ [Web Audio Marketing Newsletter](#) to receive valuable tips, updates about this evolving service, and exclusive discounts on customized TalkingSpeaker™ productions and services.

For more information or to discuss joint venture or co-marketing proposals for this new Internet marketing tool, please contact Mark Lindsey Toll-Free at 1-800-79-BIZ-AD (1-800-792-4923) or visit the site today.

About Primary Elements

With over 70 years of combined experience, the Primary Elements team offers a wide range of [Media Design Services](#) including Music Composition, Audio/Video Editing & Mastering, [Royalty Free Music](#) Licensing and [Custom Web Design](#). They have an impressive list of satisfied clients including companies such as Nike, Toshiba and BMW.

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