



## **Mediatrix Telecom Celebrates 10<sup>th</sup> Anniversary**

**Premier VoIP Access Device and Gateway Developer Marks Milestone for themselves and the Telecommunications Industry.**

**Sherbrooke, QUEBEC, October 16, 2007** – Mediatrix Telecom, the leader in Voice over Internet Protocol (VoIP) access devices and gateways, announced today its tenth year of helping companies achieve business success through their award winning line of VoIP access device and gateway solutions.

Since its founding in 1997, Mediatrix has expanded from a handful of people in a small office in Sherbrooke, Quebec to a multinational company serving corporate customers around the world. Mediatrix's technology fulfills a critical role in VoIP communications for companies spanning multiple industries from the small and medium sized business to the service provider marketplace. With more than 75 employees in three countries, Mediatrix has become a recognized market leader in this field.

As the company prepares to celebrate its 10-year anniversary, corporate momentum is at an all-time high. Mediatrix has become a powerhouse player in the VoIP and telecommunications industry, carving out a solid presence in this competitive marketplace.

### **Mediatrix looking ahead to highly successful 2008**

Based on highly-successful years in 2006 and 2007 to date, Mediatrix has established equally aggressive goals for the upcoming year. "2008 promises to deliver our continued next generation VoIP Access Devices and Gateways including Multi-Service Business Gateways (MSBG). In addition we will also be introducing a Fixed Mobile Convergence Application, which is the ideal solution for carriers, alternative service providers, and cable operators who wish to offer wireless VoIP services," said Serge Beaudoin, President and Chief Operating Officer of Mediatrix. "We enjoy empowering our customers and supporting them as we branch into new market opportunities."

Plans are in place to continue driving revenue through new customer sales and competitive wins, new product releases and updates, and to expand territory and global presence through resellers and partnerships.

### **About Mediatrix Telecom**

Mediatrix develops and markets advanced VoIP access devices, gateways, routers, and value-added software enhancements for the enterprise, SOHO, and residential markets. Its products provide an ideal migration path for end users wishing to protect their current CPE investment (analog/digital phones, fax machines, PBX and Key Systems) while migrating to a converged IP network. Mediatrix products and solutions are widely interoperable and have received commercial endorsement from some of the world's leading manufacturers of telecommunications equipment as well as from large telecommunication carriers. Mediatrix is a wholly owned division of Media5 Corporation, a high technology holding company based in the Montreal area, in Canada. Media5 Corporation also owns M5T, a software provider focused on delivering the latest in SIP software technologies and security solutions to companies developing applications for real-time multimedia communications over IP. Mediatrix has corporate offices in the Sherbrooke area, in Canada and regional offices in the United States, Europe, Latin America and Asia. For more information, please visit [www.mediatrix.com](http://www.mediatrix.com).



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