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Pumpkin Desserts Featured For The Fall Season Lobster and Steak Gift Company Showcases New Cakes and Pies

Biddeford, ME – October 9, 2007 – Lobster Gram first conquered the gourmet lobster gift market, then applied its expertise to acquiring an upscale line of Prime steak gifts, and is now moving on to the world of sweet-tooth satisfying desserts through their exciting new line of Gourmet Gram products. Pumpkin cheesecake and Pumpkin Pecan pie highlight the Fall seasonal specials, just in time for early holiday gifts and Thanksgiving dinner ideas.

“We were searching for some unique pumpkin desserts as an introduction to our seasonal specials. When I tried the Pumpkin cheesecake, I knew we had found what we were looking for because I couldn’t stop eating it. Our Pumpkin Pecan pie is perfect for Thanksgiving, with a little twist on the traditional style of pumpkin pie to make it even better.” stated Dan Zawacki, owner and founder of Lobster Gram.

The new Pumpkin cheesecake dessert will be featured on the Lobster Gram website for a limited time only as a seasonal special. The Pumpkin Pecan pie is available all year, but is being offered now at a special introductory price just for the Fall season.

New Seasonal items featured on the Lobster Gram website:

Pumpkin Cheesecake has a gingerbread crust under creamy pumpkin cheesecake with sour cream frosting, 20 oz. each, limited time only.

Pumpkin Pecan Pie is large enough for Thanksgiving dinner at 10 inches wide and 3 lbs. It's topped with crunchy praline pecans with a layer of cream cheese under the pumpkin filling.

Lobster Gram has been providing great gourmet gift ideas since its inception in 1987. Starting with its trademark "Lobster Gram" packages, Lobster Gram has grown to become the #1 live lobster gift delivery company in America, with a 40-page catalog and hundreds of gift choices, including the new lineup of gourmet baskets. Known for ocean-fresh, live Maine lobster gifts with all the trimmings, Lobster Gram also has 10 varieties of exotic lobster tails from around the world, tenderly aged gourmet steaks, crab, shrimp, creamy chowders, ready-to-heat lobster appetizers and decadent desserts.

To learn more about Lobster Gram and its products, a free catalog is available by calling Lobster Gram's toll free number at 1-800-LIVE-LOB (1-800-548-3562) or requesting one at the website <https://www.livelob.com/lobstergram/shop?method=catrequestdisplay>. Lobster Gram also has an E-club with great perks, such as private special offers and discounts, and sneak peeks at new products; sign-up at <http://www.livelob.com>.

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