

## Benefits to Your Business

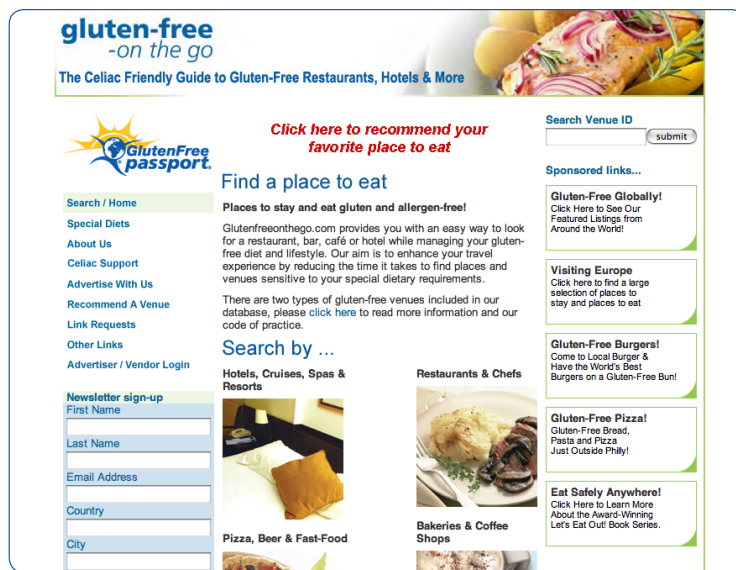
### Where Gluten-Free Guests Search On-Line First to Find Places They Can Trust

Largest On-Line Directory with Over 3500 Global Listings

Top 5 Search Engine Ranking

One Stop Solution for Gluten-Free Guests

Proven Results Since 2005



### A Great Opportunity to Grow Your Business

Glutenfreeonthego.com helps you:

- Reach Millions of Loyal Repeat Guests & Tourists from Around the World
- Increase Your Customer Base & Revenues
- Enhance your Image with Global Community
- Capture & Cater to an Exploding yet Underrepresented Population Segment

### Satisfied Gluten-Free Guests = Increased Revenues

Gluten-free guests:

- Decide where their party is going to eat
- Stay loyal to places they trust
- Travel a long way to eat where they feel safe
- Appreciate the extra care & effort taken
- Tell their friends, family and co-workers
- Bring you repeat and regular business

### What Your Gluten-Free Guests Want!

65% of individuals on gluten-free diets find new restaurants based on:

- Recommendation by another on a gluten-free diet
- Availability of gluten-free menus

### Top 3 Important Factors Relative To:

#### Selecting a Restaurant

- 73% Gluten-Free Food Options
- 67% Meals Safe From Gluten
- 59% Restaurant Knowledgeable About Diet

#### Ordering a Meal

- 54% Knowledgeable Personnel
- 52% Own Understanding of Ingredients & Food Preparation
- 50% Gluten-Free Menu

#### Receiving & Eating a Meal

- 82% Overall Feeling of Safety
- 74% Replacement of Entire Meal if Order is Incorrect
- 69% Verbal Confirmation of Gluten-Free Meal

Source: *Understanding Gluten and Allergen-Free Experiences of Guests & Hospitality Worldwide Study*—4 month research with over 2050 survey respondents from 29 countries sponsored by GlutenFree Passport® ending September 2007

### Glutenfreeonthego.com Qualified Listing Pricing

- 12 Month Subscription = \$375 USD or approximately \$1.00 per Day
- 24 Month Subscription = \$630 USD (Savings of \$120)
- Assistance with Data Entry = \$50 USD
- Educational Packages/ Phone Consultations starting at \$150 USD

Any questions, please contact us at: Phone: 312-952-4900 or Toll Free: 866-564-1440

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