



## BlueCielo ECM Frontiers 2008 Europe



### BlueCielo Rolls Out the Red Carpet for its Customers in Cannes, France

**InterContinental Carlton  
Hotel, Cannes, France  
February 10-12**



**The second BlueCielo ECM Frontiers 2008 Europe will be held February 10-12 in Cannes, France.**

After the successful European user event in Albufeira, Portugal, BlueCielo's next European user conference will once again stay close to the Mediterranean coast in order to provide our customers with memorable surroundings while learning the latest about BlueCielo's solutions.

The user conference event (now titled "BlueCielo ECM Frontiers") will be held at the deluxe and famous InterContinental Carlton Hotel, home of the annual Cannes Film Festival.

Over the past years, BlueCielo ECM Frontiers has become the premier networking, learning and inspirational event for InnoCielo customers, BlueCielo resellers and CyConnect International user community members to interact with BlueCielo executives and learn more about the future of InnoCielo solutions, share their experiences and get first-hand information on a wide variety of subjects.



## “Crossing Borders in Collaborative Engineering”

At BlueCielo ECM Frontiers 2008 Europe, our experts will show through keynotes, presentations and demonstrations how our InnoCielo ECM solutions help to enhance engineering collaboration across the globe, across your subcontractor network and across internal departments (such as engineering, maintenance and operations).

With our new add-on integration solutions for Documentum and Microsoft SharePoint, InnoCielo Meridian Enterprise is now the most versatile platform to Take EDM to the Enterprise.

Recent studies by Daratech show that engineering workloads have soared by a factor of three to five in the last 18 months. With a shortage of qualified engineers to take on the additional work, companies are forced to deploy additional technologies or make better use of existing systems to squeeze more productivity out of their operations.

During the event, BlueCielo executives, customers and trend-watchers will demonstrate how these industry trends will directly affect your business and shape the future of engineering content management solutions.



## Program Highlights

- Industry experts highlighting the latest trends in ECM
- Customer case-studies from multiple industry sectors discussing real-life results of working with InnoCielo solutions
- Hands-on sessions to learn more about InnoCielo solutions
- Introduction to InnoCielo Meridian Enterprise 2008
- Networking opportunities with BlueCielo customers, resellers and executives

BlueCielo is pleased to bring together the best of the best — not just quality products, but also highly experienced people and innovative new ideas that will help you to get more out of your existing InnoCielo installation.



## Schedule At-a-Glance

### Sunday, February 10

- Early Registration for Resellers
- Reseller Program
- Registration for Users
- Welcome Reception

### Monday, February 11

- BlueCielo Welcome
- Keynote Address
- Client Presentations
- Technical Tracks
- Industry Roundtable Sessions
- BlueCielo Product Labs
- CyConnect International User Group Update

### Tuesday, February 12

- BlueCielo New Product Overview
- InnoCielo Technical Sessions
- New Technology Sneak Peek
- Ask The Expert Forum
- Reseller Break-out Sessions

## Topics to be discussed include:

### Benefits of ECM in a Distributed Organization

Inefficient information exchange in a dispersed team – between engineering and operations, between partners and with regulators – continues to cost around €10 billion per year for corporations in engineering-related industries. Learn how InnoCielo solutions help companies to improve collaboration and standardize work processes to mitigate this problem.

### Latest Global Engineering Trends

Many companies are moving some or considerable parts of their operations overseas because of the attractive mix of low cost and high skill. But it is a real challenge to manage such a diverse workforce, plus the difficulty of managing information across different groups and keeping information up to date. Discover how InnoCielo solutions for SharePoint, Documentum and the InnoCielo Global Collaboration Framework module help to keep dispersed teams on the same page.

### Managing Daily Operations with ECM Solutions

Find out how InnoCielo solutions help to properly facilitate the maintenance of (production) facilities, enabling enterprises to be agile and engage in continuous manufacturing process improvement. This helps organizations adapt to changes and ramp up more quickly after a shutdown.

### How to Stay on Top of Health & Safety Issues

Companies continually prepare for issues that can potentially dramatically affect plant and production infrastructure. Governments at all levels are enforcing new regulations for the security of production installations. Gain insight into how BlueCielo's engineering content management solutions can help to prevent and deal with calamities by providing accurate information when it is needed most.

### Celebrating Our Success

BlueCielo will also be celebrating our enthusiastic user community with an evening of dining and entertainment on Monday, February 11. This will give you the opportunity to mingle with BlueCielo executives, other users and CyConnect board members in an informal setting.



## Reservations

BlueCielo has negotiated a special rate at the InterContinental Carlton Hotel of €148/night for BlueCielo conference attendees. Call the hotel directly to make your room reservation and mention rate code BLUECIELO to receive your discounted rate.

**We strongly encourage you to book your room early.**

**The BlueCielo hotel block is limited and will sell out quickly.**

**For more information and registration, go to [www.bluecieloecm.com/frontiers2008](http://www.bluecieloecm.com/frontiers2008)**

**Early-bird pricing for BlueCielo ECM Frontiers 2008 Europe is €599 until December 1, 2007.**

**After December 1, the regular registration fee will be €799.**

**Registration fees are non-refundable but may be transferred without our consent. Conference fees include all classes, meals and training materials.**



**InterContinental Carlton**  
58, Boulevard la Croisette  
Cannes, 06414 France  
+33 4 93 06 40 06