INTRODUCING THE SHANO
DIVER BLACK METAL
ORANGE FACE, INSPIRED BY THE SEA .

SHANO
PRECIOUS JEWELRY & TIMEPIECES

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FOR IMMEDIATE RELEASE

A GREAT HOLIDAY GIFT IDEA, SHANO RELEASES THE NEW DIVER COLLECTION OF LUXURY TIMEPIECES FOR MEN.

This holiday season warm any man's heart with The Diver, the quintessence of sporting elegance. Designer David Shano celebrates the launch of this exciting nautical inspired timepiece collection. The Swiss-made timepieces combine timeless style with bold design concepts. Timepieces perfect for the contemporary male looking for a connection to the sea. A connection to life itself.

PHOENIX, ARIZONA, U.S.A.
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The Diver Noir

With a width of 42 mm, the new Diver series are constructed from a solid 316L Stainless Steel three-part Case. Equipped with a screwed back cover, a sapphire-crystal and a water-tight screw down crown readies this timepiece for the most trying conditions. Water resistant to a depth of 100 meters, the Swiss Alarm quartz movement displays the hours, minutes, seconds, and the date in a large aperture at 6 o'clock. The new Diver comes with a comfort hi-performance color matched nylon bracelet with a stainless steel locking buckle.

The Diver is also available in several additional models including a all Stainless Case and matching stainless steel bracelet. Additional models can be viewed at www.shanodesigns.com.

Collections are currently available at select high-end retail locations. If you are interested in Shano, or for more information, please contact 1-800-310-7353 or on the web at www.shanodesigns.com .

About Shano: Shano offers an eclectic collection of precious jewelry and time-pieces.

David and Katherine Shano, the two founders of the company, created Shano in 2002 as a luxury brand, providing unique and straight forward designs for the whole family to enjoy and pass on through generations.

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