

# FOR IMMEDIATE RELEASE

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#### **TELLURIDE GAY SKI WEEK ANNOUNCES DATES FOR 2008**

Fifth Annual Telluride Gay Ski Week to Take Place February 23 to March 1, 2008

MOUNTAIN VILLAGE, CO, October 22, 2007 – The Telluride Mountain Village Owners Association announced today the dates for the Fifth Annual Telluride Gay Ski Week. Telluride Gay Ski Week 2008 will take place from Saturday, February 23, 2008 to Saturday, March 1, 2008. Since its first year in 2004, Telluride Gay Ski Week has played host to thousands of guests from the local community to as far away as New York, Dallas, Los Angeles, Miami and Hawaii. Net proceeds from the event support local 501(c)(3) organization, the Telluride AIDS Benefit, a grass roots organization committed to raising awareness in local communities about the global pandemic of HIV/AIDS for more than twelve years.

The annual Telluride Gay Ski Week (TGSW) is a unique vacation experience that stands apart from other gay ski functions. Designed as an alternative to other gay ski events, TGSW combines a unique blend of top-rate skiing and unpretentious activities with spirited but laid-back charm of a European-style ski town. Guests will enjoy the 92-acre pedestrian centre of Mountain Village that encompasses an array of recreational facilities, restaurants, hotels and shops offering a unique selection of jewelry, furnishings, apparel and antiques.

Telluride Gay Ski Week 2008 will boast a full schedule of events in addition to its acclaimed skiing. Plans for a number of activities as well as après' ski events are currently underway and will be announced on the official Telluride Gay Ski Week website (www.telluridegayskiweek.com) as they are confirmed.

# Telluride Gay Ski Week 2008

When: Saturday, February 23, 2008 – Saturday, March 1, 2008

Where: Town of Mountain Village, CO and the Telluride Ski Resort

Info: Event pricing and lodging/travel packages to be announced.

Visit www.telluridegayskiweek.com for more information.

## **About Telluride Gay Ski Week**

Telluride Gay Ski Week (TGSW) is an annual week-long gay ski event hosted by the Telluride Mountain Village Owners Association and supporting the Telluride AIDS Benefit. An alternative to other gay ski events, TGSW provides a unique vacation experience in a spirited and unpretentious ski town. Nestled in a box canyon surrounded by the majestic 13,000ft peaks of the San Juan Mountains, Telluride Gay Ski Week brings the charm of Telluride together with the European-style town of Mountain Village. For more information, visit www.telluridegayskiweek.com

## **About Mountain Village**

Perched at 9,500 feet, Mountain Village is an intimate alpine enclave with luxury hotels and condominiums, stylish boutiques and innovative dining. Home to the state-of-the-art Telluride Conference Center and the convenient Mountain Village Activity Center, this European styled alpine village provides unsurpassable scenic ambiance with an emphasis on guest service. Ski runs meander through the town, giving many homes, condominiums, and hotels direct ski access to the slopes. All elements combine to create a modern alpine elegance to complement the rustic charm of Telluride.