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George S. Mc Quade III ***Vice President***

George McQuade, V.P., MAYO Communications, is a national award-winning entertainment and corporate communications multimedia expert, and is often quoted on nationally on trends, campaigns and breaking stories. McQuade has been behind and in front of the camera/microphone for more than 15 years, 10 in the LA Market. In 1989 - 92, he was the news voice at *KGIL Newstalk 1260 AM* and later became LA correspondent for *NBC Mutual News* and *ABC Entertainment Radio Network* covering high-profile stories such as the lip-sync controversy of Milli Vanilli, a pop and dance music duo during the Grammys; Barbara Streisand Clinton Fundraiser; Beverly Hills Zsa Zsa Gabor Cop slapping trial and the attempted murder case of Actress Teresa Saldana.

McQuade covered the Rodney King Beating trial live for *UPI* and was among a handful of reporters covering the LA Riots in South Central LA for *KNX, KFI and KNBC*. His last decade of media relations jobs include: SoCal Gas Company and the Housing Authority of the City of Los Angeles. He grew up in Seattle, where he taught school and worked in TV and radio news. George has a Bachelor of Arts degree, with a double major in broadcast communications/journalism, from Western Washington University, Bellingham, WA. He is a former Navy Photographer at Oak Harbor, Whidbey Island, WA. He attended U.S. Naval Schools of Photography, Pensacola, Fl. McQuade has been Recognized over the last 10 years in print, TV, radio, and PR journalism awards for outstanding work in the industry. From *RTNA Golden Mikes* to *PRSA PRism Awards*.

Mc Quade is a board member and 2006 President of the *Entertainment Publicists Professional Society (EPPS)* with chapters in New York and LA. He writes a monthly column for *Jack O'Dwyer Publications, NY*, the No. 1 website for "media and public relations news" according to Google. Additionally, he is Executive Vice President of MAYO Communications, an LA entertainment and public relations firm he cofounded in 1995.

In 1998, California Firefighters honored him with a *Medal of Valor* for saving the life of a noted *UCLA Medical Center* Cardio Vascular Radiologist from his burning vehicle. The Los Angeles City Council gave him a hero's award. He's also a hero to his two sons, Kevin, 15, and James 12, and Argentina born wife and former Attorney Aida Mayo McQuade, who is also the president of MAYO Communications, Los Angeles.