



Company Overview:

Next STEPH specializes in defining and implementing website goals by [blog design and development](#), [web site analysis](#), [search engine optimization \(SEO\)](#), [search engine marketing \(SEM\)](#), [web site design](#), [web site development](#), and [e-mail marketing](#) and more.

These services insure that next STEPH will be able to provide guidance to clients in every stage of the web development process, from conception, design, programming , launch, marketing and analysis.

The mission of next STEPH is to take websites to the “next step” of their web development, whether it pertains to designing a website, implementing online visibility, online marketing or website consulting and analysis to better understand a website.

Next STEPH’s target audience includes individuals, entrepreneurs, authors, small business, non-profits, educational institutions and corporations.

Corporate client list:

iPost
Waters Design Associates
Ziff Davis Media

Small Business client list:

BizResearch
[Casa Nova Home Projects](#)
[The Fairland Company](#)
FileOpen
[Insight Wellness Center](#)
[M. Francis Paintings](#)
[Jackie Davis Roomscape Interiors](#)
[Selective Casting by Carol Nadell](#)
[Shaban Inc.](#)
Sugar Shock Blog
[Virtual Corporate Health Fairs](#)
Wild Women Entrepreneurs

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Take your website to the **next STEPH**.



Education/Non-Profit client list:

[Delta Phi Epsilon International Sorority](#)

[Metropolitan College of New York](#)

Ms. Foundation for Women

95% of all businesses are small businesses. Businesses owned by women have increased exponentially over the past decade. Next STEPH typical customers have been mostly women-owned and or managed, have an age range of 35-50 and are earning more than 80,000/year. Being a women-owned and managed business, next STEPH understands the challenges of being in business and making a statement online.

Customers typically want to “take their website to the next STEPH” because they find the need to increase their online visibility, they want their blogs (weblogs) to be branded in the same way as their websites, or they require insight into their marketing efforts and how they are not only affecting their website statistics, but also their bottom lines.

Next STEPH's core values are rooted in helping businesses succeed online. Many businesses have websites, but do not know how to market them. With next STEPH's wide range of web development and consulting services, businesses are no longer in the dark knowing if their website is effective and they can rest assured that next STEPH will be there every step of the way for their website.

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Take your website to the ***next STEPH.***