



Management:



Despite her natural gift with webpage programming, Stephanie initially entered the work force by interning for an architectural firm. However, after her great-grandmother's death in 1997, she realized that life is too short to do anything but what makes you happy, and she pursued a career in the challenging and dynamic nature of the World Wide Web. She also stated that although it takes less time to build a website, then it takes to build a building, a website is always under construction and really never done.

Stephanie Cockerl has held various positions in over her 10 years of experience. She was an architectural intern, and as a technical sales engineer for DoubleClick, placing advertisement for websites such as AltaVista, Northern Light and Comedy Central.

She also has educational experience as an adjunct professor for Metropolitan College of New York, teaching marketing, advertising, web development and e-commerce. Her teaching experience benefits her client by always demonstrating tips and tools that can serve and enhance their businesses.

Ms. Cockerl has a Bachelor of Architecture degree from Cornell University and a MBA in Media Management from Metropolitan College of New York. When asked why she shifted her career from architecture to the internet,

Stephanie, a native New Yorker, is the proud caregiver for her maternal grandmother, and is also an avid NYC subway buff.

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