iQmetrix is proud to introduce **Pocket** *iQ*, a new application that gives you access to RetailiQ on your BlackBerry® Smartphone! View real-time reports and dashboards, create activities, access customer, product and employee information and more, all on your BlackBerry®.



Like the in-depth reporting and analytics in RetailiQ, the essential core metrix for monitoring your business are provided in PocketiQ.

#### **Executive Dashboard:**

- Gross sales today and percentage comparisons over the same day last year
- Value of shrinkage for the month and year
- Transfers that are committed, but not completed
- Number of cash outs that are not yet reconciled... and more!

#### **Pocket Dashboard:**

- · Daily and MTD sales information
- Performance metrix results for all performance groups assigned through Metrix Management

#### Store Dashboard:

- Current gross sales for the location for the current date
- Percentage comparisons over last year with regards to today's profit, month to date sales and month to date profit

## My Key Metrix:

 Personalized results for key metrix assigned through Metrix Management

## **Performance Metrix:**

 Results for all performance groups assigned through Metrix Management



::: BlackBerry

Ideal for:

**Executives Managers** 

Sales Force Service Team

## **Top Locations:**

- Locations ranked by profit for the day
- Summary of sales, profit and commission for the location
- Detailed breakdown of store performance
- Top locations for any past date

## **Top Employees:**

- Employees ranked based on gross sales
- Employee details and contact information
- Top employees for any past date



# PocketiQ.

# My Workbench

Your workbench will display information that is specific to RetailiQ processes like follow-ups, activities, service requests and sales opportunities.

# **Company News**

Access company information from the RetailiQ intranet.

## **About Me**

Gain access to all of the numbers and information that mean something to you. About Me is a condensed version of iQmanager for your BlackBerry device.



# Find info quickly on PocketiQ!

Three convenient search functions have been created so that you can easily access customer, product and employee information.

#### **Customer Lookup:**

If you have a mobile sales force or service team, this will undoubtedly improve their performance.

- Search the customer view contact details and purchase history
- Create activities to immediately handle customer requests or complaints in the field
- Edit customer contact information or notes
- Update the status of a service request or sales opportunity
- Determine where a customer address is located by linking to Google Maps

## **Product Lookup:**

With PocketiQ, the ability to view inventory availability in the field is at your fingertips.

- Search by keyword, product SKU, or barcode
- View the current selling price for the location logged in
- View quantities in stock, on order, on backorder, on RMA, in transfer and on consignment
- Check availability for other locations that have the product in stock
- View commission for the item

#### **Employee Lookup:**

Gain guick access to employee contact information.

- No need to call the store to get the number for an employee you are trying to get in touch with.
- Send an email to the employee directly from the employee details section.



