

Enterprise Rent-A-Car Customer Carbon Offset Program Fact Sheet

<p>What is this carbon offset program about?</p>	<p>Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car customers are being offered the opportunity to benefit the environment by offsetting the carbon dioxide (CO2) emissions generated by their car rentals.</p> <p>By choosing to pay a small charge per rental, our customers can fund certified offset projects that work to remove CO2 from the atmosphere. We will match these customer contributions dollar-for-dollar up to \$1 million.</p>
<p>How do I offset my rental?</p>	<p>It's easy. Customers will be able to "opt in" and purchase their carbon offsets while booking their reservations through our call-in reservation centers or online at the following Web sites:</p> <ul style="list-style-type: none"> • www.enterprise.com (1-800-261-7331) • www.nationalcar.com (1-800 227-7368) • www.alamo.com (1-800-462-5266)
<p>How much does a carbon offset cost?</p>	<p>Customers can make their rental "carbon neutral" by adding an additional \$1.25 to the cost of their total rental.</p>
<p>How did you determine the carbon offset purchase amount?</p>	<p>Based on the combined Enterprise, National and Alamo fleets, we calculated the average vehicle fuel economy, miles driven per rental and number of days per rental over the past year. Then we used that information to determine the CO2 impact of the average rental. The \$1.25 customer offset charge is the cost of offsetting that average per-rental impact.</p>
<p>What does this mean for the environment?</p>	<p>For every 100,000 customers who choose to take part in this program, they will offset more than 12 million pounds, or 5,500 metric tons, of CO2. And the company's dollar-for-dollar match doubles the environmental benefit. In the coming year, we anticipate between 20 million and 25 million customers will have the opportunity to take part in this program.</p>
<p>Who provides the carbon offsets used in this program?</p>	<p>After a lengthy search, we chose TerraPass, a leading consumer retailer and marketer of greenhouse gas reduction offsets. TerraPass funds clean energy and greenhouse gas reduction projects throughout North America. For more detailed information about these projects, visit www.terrapass.com.</p>

Why did you choose TerraPass?	We chose TerraPass because of its voluntary carbon offset market based on high standards, sound science and transparency. Its portfolio is built on two guiding principles: <ul style="list-style-type: none">• Matched Maturity – The offsets you buy are tied to reductions that happen in the same year.• Third-Party Verification – All offset purchases through TerraPass are verified by a respected third-party non-profit environmental advocacy group, the Center for Resources Solutions.
When can customers begin making their rentals “carbon neutral?”	We plan to launch the program in January 2008.
For More Information:	www.enterprise.com www.terrapass.com