

The Taylor Family of Companies: Environmental Sustainability Platform

The Taylor family of companies, which includes Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car, operates the world's largest automotive fleet – more than one million vehicles. We know our future depends on having a plentiful supply of cars and fuel, both of which must be acceptable to society. We understand, as well, that in order to sustain our business and serve our customers over the long haul, we need to address the parts of the world we touch with our business.

We have steadily and responsibly built our industry's most comprehensive environmental sustainability platform. We know these initiatives aren't a total solution, but we believe they are solid steps in the right direction. Our platform currently contains five planks:

Customer Empowerment: Carbon Offset Program

Customers of Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car will soon be offered the opportunity to benefit the environment by offsetting the carbon dioxide (CO₂) emissions generated by their car rentals. As the newest plank in our environmental sustainability platform, this program will be available to customers in January 2008.

By opting in to pay \$1.25 per rental, customers will fund certified offset projects that work to remove CO₂ from the atmosphere. This cost is based on the average CO₂ emissions generated by our average car rental. Our charitable foundation will match customer contributions dollar-for-dollar up to a total of \$1 million dollars. Through the program, customers can make an easy, sustainable choice to make their car rental "carbon neutral."

The World's Largest Fleet of Fuel-Efficient Vehicles

In line with our commitment to make the most of currently available technologies to minimize fuel consumption and related emissions, we own the world's largest fleet of fuel-efficient cars:

- More than 440,000 vehicles in the combined Enterprise, National and Alamo worldwide fleet average a highway fuel efficiency rating of at least 28 mpg.
- More than 237,000 vehicles in our combined fleet average at least 32 miles per gallon.
- More than 264,000 of our vehicles qualify for the U.S. Environmental Protection Agency's **SmartWay** certification mark. This is a distinction the EPA grants to vehicles that emit relatively low levels of both regulated pollutants and greenhouse gases such as CO₂.

Embracing New, Clean Technologies: FlexFuel Vehicles and E85

We are committed to embrace new, clean fuel and engine technologies as they become commercially viable. We want the world to know that when such an alternative becomes available, we will use our fleet to allow it to prove its worth in a free-market setting.

- We have the world's largest fleet of *FlexFuel* vehicles – 54,000 cars and trucks that have the ability to burn E85, a blend of 85 percent ethanol and 15 percent gasoline that, according to the U.S. EPA, can reduce greenhouse-gas emissions by up to 20 percent. Nationally, we are actively deploying as many of our *FlexFuel* cars as possible near E85 fueling stations. We have also formed a partnership with General Motors, one of the leading manufacturers of *FlexFuel* vehicles, and VeraSun, one of the leading producers of ethanol, to help expand the marketplace opportunities for this alternative fuel and engine technology.
- We have between 4,000 and 5,000 gas/electric hybrid vehicles systemwide – and we'll take as many more as we can get from the manufacturers.

Research: The Enterprise Rent-A-Car Institute for Renewable Fuels

We are actively funding the advancement of alternative fuel research to reduce harmful greenhouse emissions and our dependence on fossil fuels for the long term. In February 2007, the Taylor family gave \$25 million to create the Enterprise Rent-A-Car Institute for Renewable Fuels at the Donald Danforth Plant Science Center, one of the world's foremost plant research centers. The Institute will work to develop acceptable and affordable alternatives to finite fossil fuels by finding new ways to create fuel from renewable, reliable plant sources.

Conservation: Planting 50 Million Trees for the next 50 Years

In 2006, we formed a public/private/non-profit partnership with The National Arbor Day Foundation and the U.S. Forest Service to underwrite the planting of 50 million trees over the next 50 years at a total cost of \$50 million (in today's dollars). Through this initiative, which we call our 50 Million Tree Pledge, our charitable foundation is underwriting the planting of 50 million trees – 1 million trees a year over the next 50 years - in national forests around the United States and in international locations where we do business, including Europe and Canada.

How many trees is that? It's the equivalent of replanting New York's Central Park every ten days for 50 years. In fact, in 2006, one-seventh of all of the trees planted by in national forests in the United States were funded by the Pledge.

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